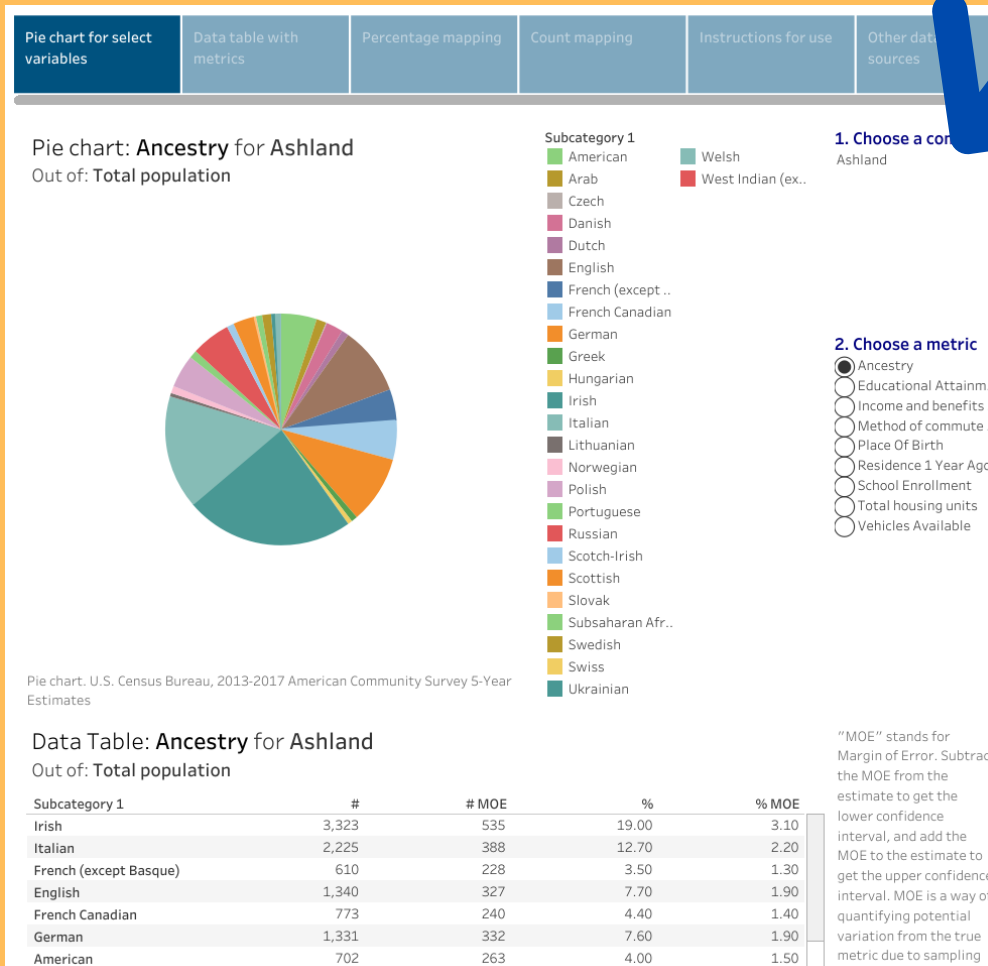




Demographic Data Dashboard

Tutorial on new features

Demographic Data Dashboard



Some metrics are available to view in a pie chart. Choose a community and metric on the right. The data table at the bottom corresponds to the pie chart.

Demographic Data Dashboard

The second tab contains more metrics. Choose a community and explore the data by count and percent of population.

Pie chart for select variables
Data table with metrics
Percentage mapping
Count mapping
Instructions for use
Other data sources

Ashland Ancestry


N	Subcategory 1	Subcategory 2	#	# MOE	%	% MOE
Total population	Total in Category	Total	17,478	32		
	Irish	Total	3,323	535	19.00	3.10
	Italian	Total	2,225	388	12.70	2.20
	English	Total	1,340	327	7.70	1.90
	German	Total	1,331	332	7.60	1.90
	French Canadian	Total	773	240	4.40	1.40
	Russian	Total	762	239	4.40	1.40
	American	Total	702	263	4.00	1.50
	Polish	Total	643	205	3.70	1.20
	French (except Basque)	Total	610	228	3.50	1.30
	Scottish	Total	425	136	2.40	0.80
	Danish	Total	328	367	1.90	2.10
	Arab	Total	190	153	1.10	0.90
	Swedish	Total	174	93	1.00	0.50
	Portuguese	Total	154	78	0.90	0.40
	Scotch-Irish	Total	145	83	0.80	0.50
	Norwegian	Total	141	73	0.80	0.40
	Dutch	Total	132	89	0.80	0.50
	Subsaharan African	Total	128	114	0.70	0.70
	Greek	Total	111	100	0.70	0.60

1. Choose a community
Ashland

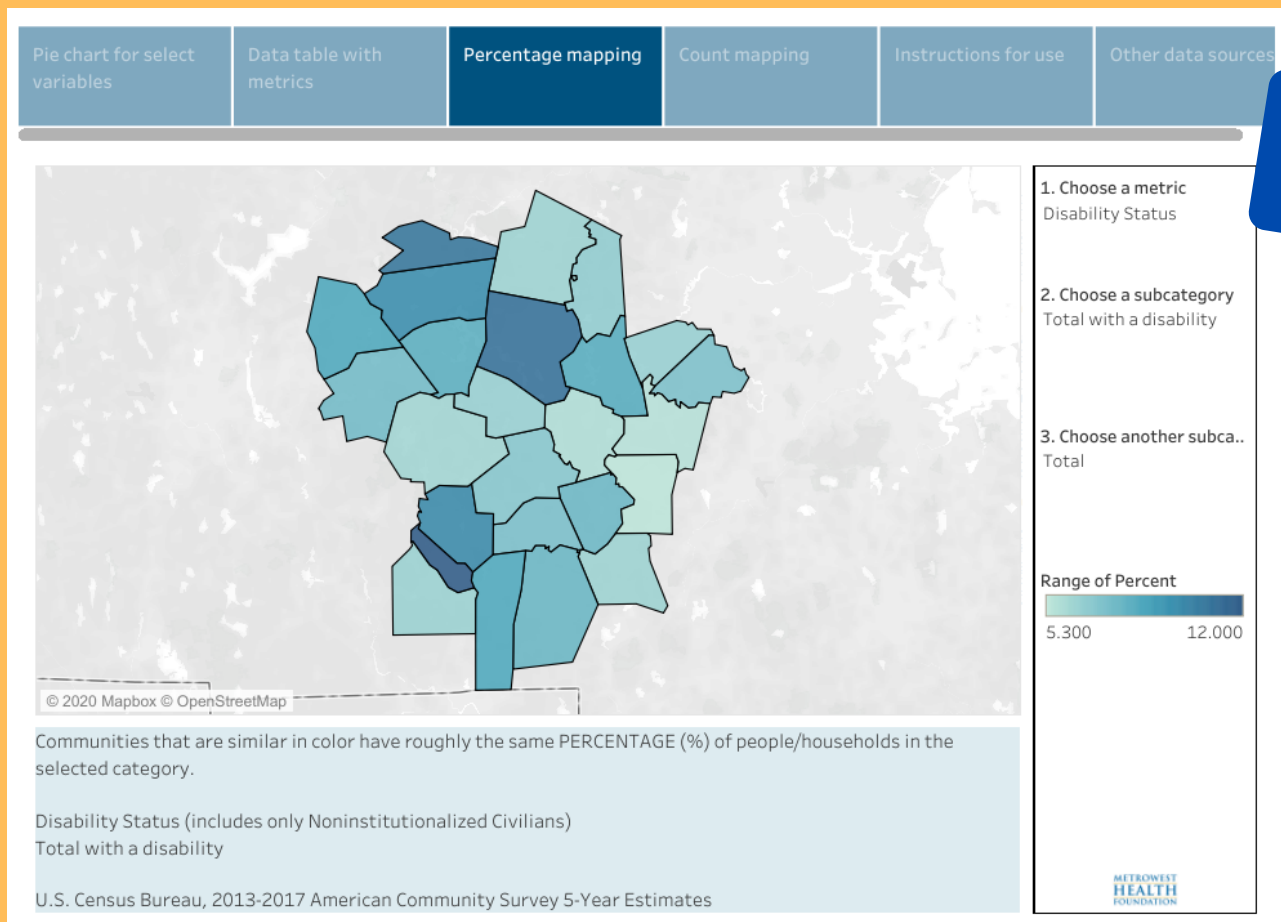
2. Choose a metric

- Ancestry
- Average Household Size
- Disability Status
- Educational Attainment
- Households By Type
- Housing vacancy rate
- Income and benefits (2017 infla..
- Language Spoken At Home
- Method of commute to work
- Percent population below pover..
- Place Of Birth
- Relationship in household
- Residence 1 Year Ago
- School Enrollment
- Square Mileage
- Total housing units
- Vehicles Available
- Veteran Status

U.S. Census Bureau, 2013-2017 American Community Survey 5-Year Estimates
 "MOE" stands for Margin of Error. Subtract the MOE from the estimate to get the lower confidence interval, and add the MOE to the estimate to get the upper confidence interval. MOE is a way of quantifying potential variation from the true metric due to sampling error.

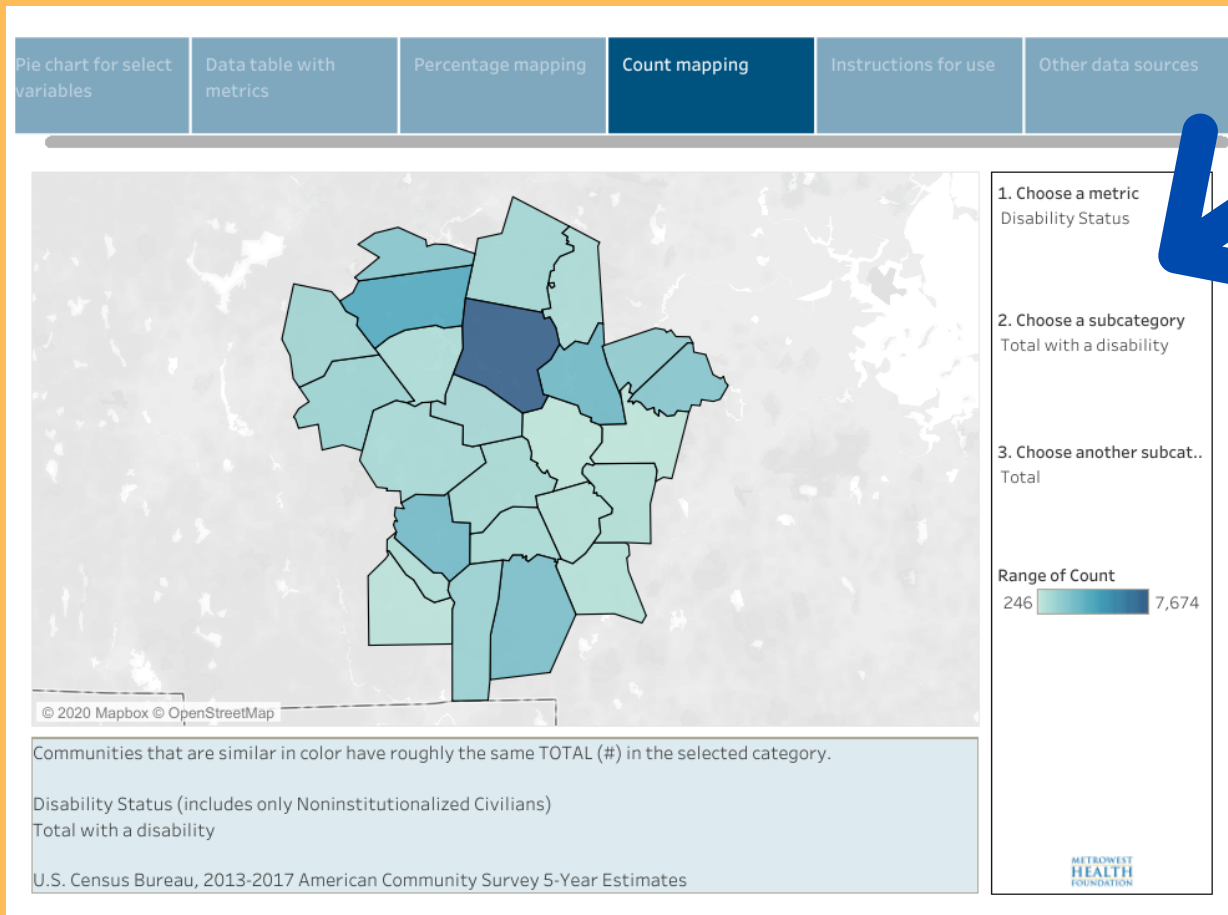



Demographic Data Dashboard



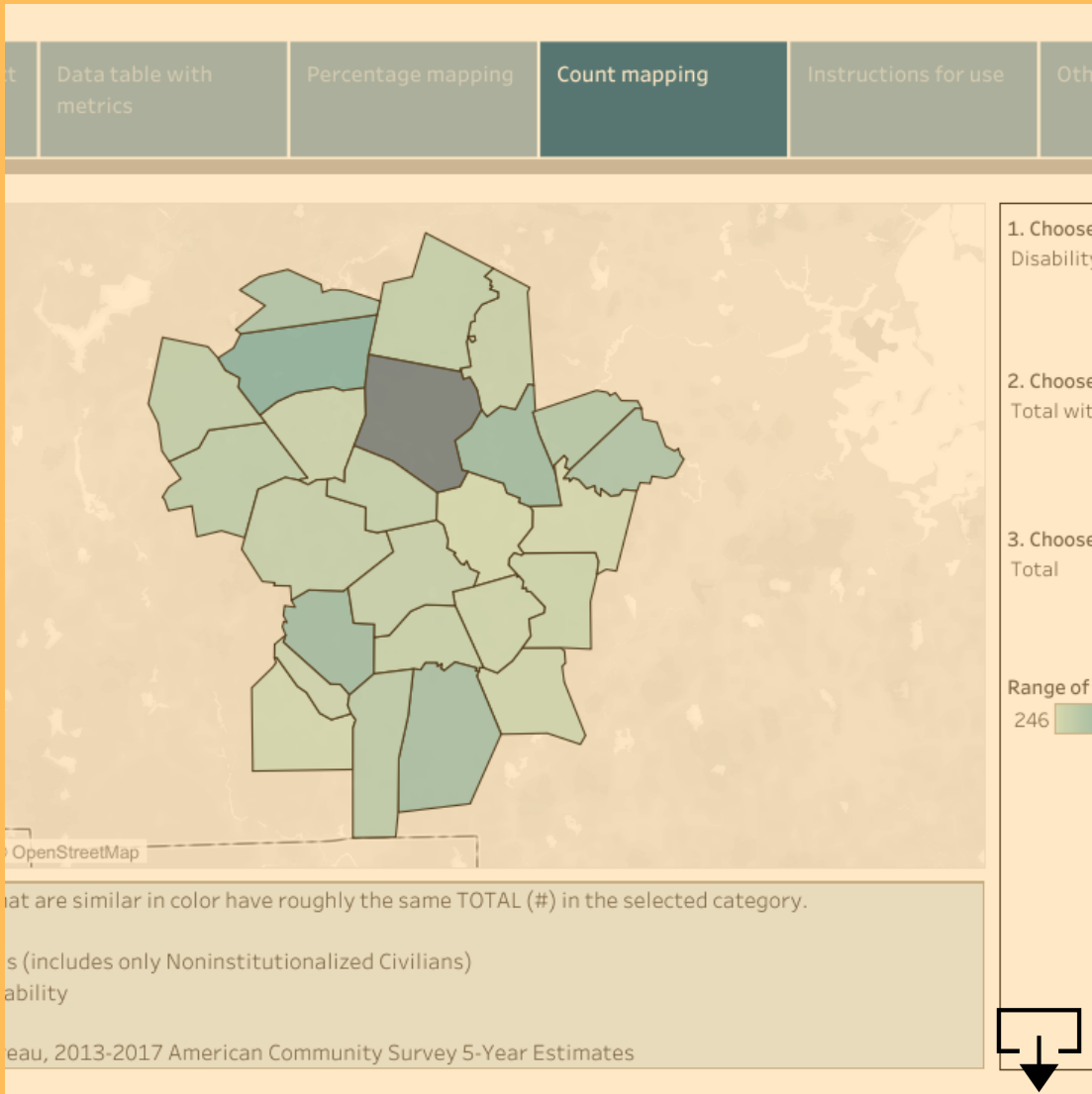
The Percentage Mapping tab acts like a heat map. Communities that are similar in color have roughly the same PERCENTAGE of people in the selected category. Choose your metric of interest on the right. You can also hover over a community for more information.

Demographic Data Dashboard



The Count Mapping tab is similar to the Percentage Mapping tab. Communities that are similar in color have roughly the same TOTAL COUNT of people in the selected category. Choose your metric of interest on the right and hover over a community for more information.

Demographic Data Dashboard



Download your view as an image, PDF, or powerpoint file to save for later by using the button in the lower right hand corner.



Demographic Data Dashboard



Pie chart for select variables	Data table with metrics	Percentage mapping	Count mapping	Instructions for use	Other data sources
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Other data sources we recommend include:

Health data for the 25 MetroWest communities:

See the health data dashboard on this page

Adolescent Health Survey Results:

View the latest results from the Adolescent Health Survey under "Foundation Publications" on mwhealth.org.

Census Data: <https://data.census.gov/cedsci/>

data.census.gov allows you to build tables and crosstabs to answer specific questions about your community. This site includes data from the decennial Census as well as more frequent reports, like the American Community Survey. *Note that American Fact Finder, the precursor to this tool, is being phased out and will not be available after March 31, 2020.*

Education-related data for Massachusetts public schools: <http://www.doe.mass.edu/DataAccountability.html>

This site is maintained by Massachusetts Department of Elementary and Secondary Education to help improve teaching and learning across the state.

Impact MetroWest: <https://www.impactmw.org/>

Managed by Foundation for MetroWest, this indicator project includes 50+ indicators that summarize trends in the MetroWest area.

MA Healthy Aging Data Report: <https://mahealthyagingcollaborative.org/data-report/explore-the-profiles/>

Funded by Tufts Health Plan Foundation and researched by UMass Boston, this comprehensive report contains community-level profiles for all 351 towns/cities in the state. Our data provides regional summaries of indicators, but you are encouraged to use the above link to find community-level reports.

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METROWEST
HEALTH
FOUNDATION

View instructions and suggestions for other data sources on the last two tabs.

Demographic Data Dashboard

Questions? Ideas for
other metrics to include?

Contact Kate at
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