

### **2017 Grantee Perception Report**

January 31, 2017

The MetroWest Health Foundation works closely with area nonprofits, state and local government, community organizations and others to improve the health of the MetroWest region. Since the Foundation was established in 1999, we have consistently sought ways to measure our performance and improve our work. Part of this quality improvement process includes soliciting periodic feedback from our grantees. Attached are the results of our latest effort to gauge grantee feedback, the 2017 Grantee Perception Report.

The Grantee Perception Report is based on a survey of our grantees completed this past fall and conducted on our behalf by the **Center for Effective Philanthropy**. The report focuses on six areas: Impact on Grantee Fields and Local Communities; Impact on Grantee Organizations; Funder-Grantee Relationships; Grant Processes; Dollar Return for Time Spent on Processes and Non-Monetary Assistance. The 2017 Report also benchmarks our current performance to similar surveys commissioned over the last ten years, as well as to the results from other funders across the country, including other health conversion foundations.

The results of the 2017 survey are very positive, but also point out areas where we need to improve. Work is currently underway to use these results to make further improvements, especially in funding sustainability. We invite your feedback or suggestions at info@mwheath.org

Finally, thank you to everyone who took the time to complete the survey. Your feedback is critical to our ongoing efforts to improve the health of the region.

Martin D. Cohen President

Martin Cohen

# Grantee Perception Report®

## PREPARED FOR MetroWest Health Foundation

January 2017



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The online version of this report can be accessed at cep.surveyresults.org.

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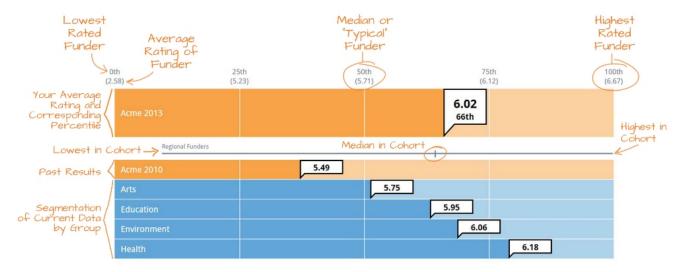
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### **Interpreting Your Charts**

Many of the charts in this report are shown in this format. See below for an explanation of the chart elements.



Missing data: Selected grantee ratings are not displayed in this report due to changes in the survey instrument, or when a question received fewer than 5 responses.

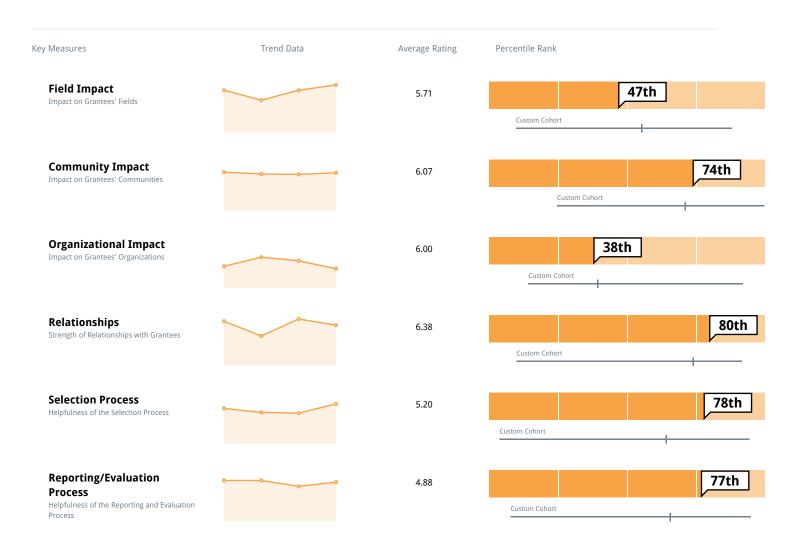
### STATISTICAL SIGNIFICANCE OF CHANGES OVER TIME

CEP compares your past ratings to your current ratings, testing for statistically significant differences. An asterisk in your current results denotes a statistically significant difference between your current rating and the previous rating.



### **Key Ratings Summary**

The following chart highlights a selection of your key results. Each of these data points corresponds to an individual survey measure that is displayed with additional detail in the subsequent pages of this report.



### **Summary of Differences by Subgroup**

Grantee responses do not vary consistently by **initiative or grant type**.

Panel: No statistical tests were run because subgroup counts did not meet CEP's threshold for statistical testing. However, ratings from Leonard Morse Grants Panel (LMGP) trend higher than those of other grants panel grantees.

Grantees were asked, "At this point in time, what is one word that best describes the Foundation?" In the "word cloud" below, the size of each word indicates the frequency with which it was written by grantees. The color of each word is stylistic and not indicative of its frequency. Eight grantees described MetroWest as "Supportive," the most commonly used word.



This image was produced using a free tool available at www.tagxedo.com. Copyright (c) 2006, ComponentAce. http://www.componentace.com.

### **Survey Population**

Survey	Survey Fielded	Number of Responses Received	Survey Response Rate
MetroWest 2016	September and October 2016	48	76%
MetroWest 2013	September and October 2013	44	73%
MetroWest 2010	September and October 2010	50	68%
MetroWest 2007	September and October 2007	73	66%

Survey Year	Year of Active Grants
MetroWest 2016	2015
MetroWest 2013	2011-2012
MetroWest 2010	2009
MetroWest 2007	2006

Throughout this report, MetroWest Health Foundation's survey results are compared to CEP's broader dataset of more than 40,000 grantees built up over more than a decade of grantee surveys of more than 250 funders. The full list of participating funders can be found at http://www.effectivephilanthropy.org/assessments/gpr-apr/.

In order to protect the confidentiality of respondents, results are not shown when CEP received fewer than five responses to a specific question.

### Subgroups

In addition to showing MetroWest's overall ratings, this report shows ratings segmented by Initiative\*. The online version of this report also shows ratings segmented by Grant Type and Panel.

Initiative	Number of Responses
Adolescent Health	17
Responsive	14
Access to Care	9
Healthy Aging	8
Grant Type	Number of Responses
Targeted	34
Responsive	14
Panel	Number of Responses
DC	28
FUGP	7
P	7
LMGP	6

<sup>\*</sup>Responsive is comprised of Childhood Obesity, Community Health, and Responsive Grant grantees.

Adolescent Health is comprised of Adolescent Health, Adolescent Mental Health, and Risky Behaviors Among Adolescents grantees.

### **Comparative Cohorts**

### **Customized Cohort**

MetroWest selected a set of 14 funders to create a smaller comparison group that more closely resembles MetroWest in scale and scope.

### Custom Cohort

Blue Cross Blue Shield of Massachusetts Foundation
Caring for Colorado Foundation
Community Memorial Foundation
Connecticut Health Foundation, Inc.
Danville Regional Foundation
Endowment for Health
Health Foundation of Greater Cincinnati
Maine Health Access Foundation
MetroWest Health Foundation
Quantum Foundation
The Hyams Foundation, Inc.
The Ontario Trillium Foundation
Tufts Health Plan Foundation
Williamsburg Health Foundation

### **Standard Cohorts**

CEP also included 16 standard cohorts to allow for comparisons to a variety of different types of funders.

### **Strategy Cohorts**

Cohort Name	Count	Description
Small Grant Providers	41	Funders with median grant size of \$20K or less
Large Grant Providers	58	Funders with median grant size of \$200K or more
High Touch Funders	24	Funders for which a majority of grantees report having contact with their primary contact monthly or more often
Intensive Non-Monetary Assistance Providers	29	Funders that provide at least 30% of grantees with comprehensive or field-focused assistance as defined by CEP
Proactive Grantmakers	52	Funders that make at least 90% of grants proactively
Responsive Grantmakers	54	Funders that make at most 10% of grants proactively
International Funders	39	Funders with an international scope of work

### **Annual Giving Cohorts**

Cohort Name	Count	Description
Funders Giving Less Than \$5 Million	51	Funders with annual giving of less than \$5 million
Funders Giving \$50 Million or More	51	Funders with annual giving of \$50 million or more

### **Foundation Type Cohorts**

Cohort Name	Count	Description
Private Foundations	128	All private foundations in the GPR dataset
Family Foundations	52	All family foundations in the GPR dataset
Community Foundations	31	All community foundations in the GPR dataset
Health Conversion Foundations	28	All health conversation foundations in the GPR dataset
Corporate Foundations	18	All corporate foundations in the GPR dataset

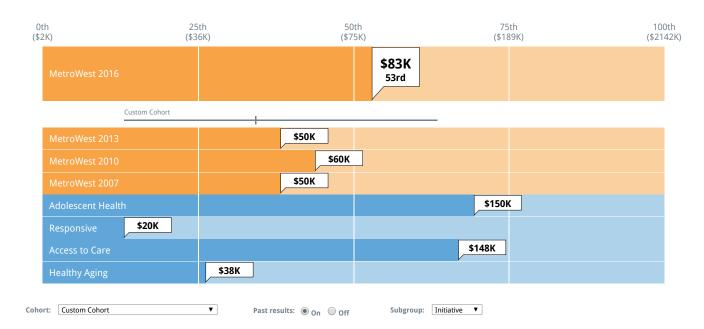
### **Other Cohorts**

Cohort Name	Count	Description
Funders Outside the United States	22	Funders that are primarily based outside the United States
Recently Established Foundations	47	Funders that were established in 2000 or later

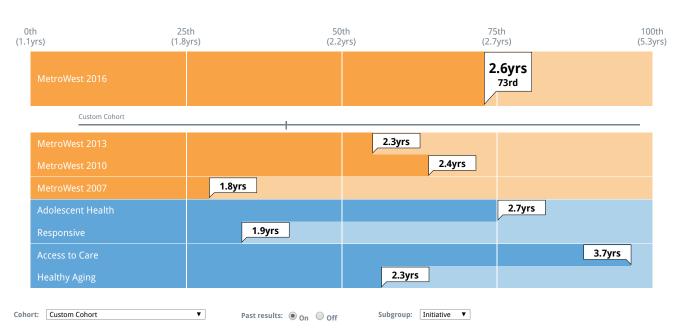
### **Grantmaking Characteristics**

Foundations make different choices about the ways they organize themselves, structure their grants, and the types of grantees they support. The following charts and tables show some of these important characteristics. The information is based on self-reported data from funders and grantees, and further detail is available in the Contextual Data section of this report.

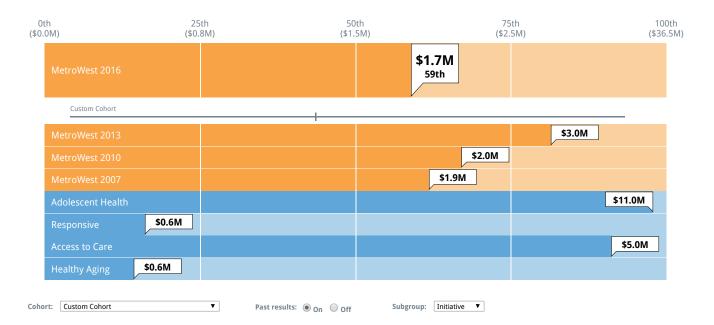
### **Median Grant Size**



### **Average Grant Length**



### Typical Organizational Budget



Type of Support (Overall)	MetroWest 2016	MetroWest 2013	MetroWest 2010	MetroWest 2007	Average Funder	Custom Cohort
Percent of grantees receiving general operating/core support	6%	0%	0%	1%	21%	13%
Percent of grantees receiving program/project support	88%	91%	96%	78%	64%	71%
Percent of grantees receiving other types of support	6%	9%	4%	21%	15%	16%

Grant History (Overall)	MetroWest 2016	MetroWest 2013	MetroWest 2010	Average Funder	Custom Cohort
Percentage of first-time grants	27%	33%	23%	29%	28%

Program Staff Load (Overall)	MetroWest 2016	MetroWest 2013	MetroWest 2010	MetroWest 2007	Median Funder	Custom Cohort
Dollars awarded per program staff full-time employee	\$1.6M	\$1.1M	\$1.4M	\$1.3M	\$2.7M	\$1.3M
Applications per program full-time employee	45	37	37	N/A	29	26
Active grants per program full-time employee	47	38	26	30	34	32

### **Impact on and Understanding of Grantees' Fields**

### "Overall, how would you rate the Foundation's impact on your field?"



### "How well does the Foundation understand the field in which you work?"



### **Advancing Knowledge and Public Policy**

### "To what extent has the Foundation advanced the state of knowledge in your field?"



### "To what extent has the Foundation affected public policy in your field?"

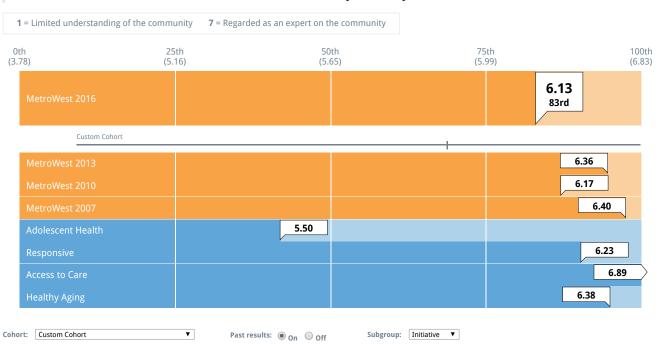


### **Impact on and Understanding of Grantees' Local Communities**

### "Overall, how would you rate the Foundation's impact on your local community?"

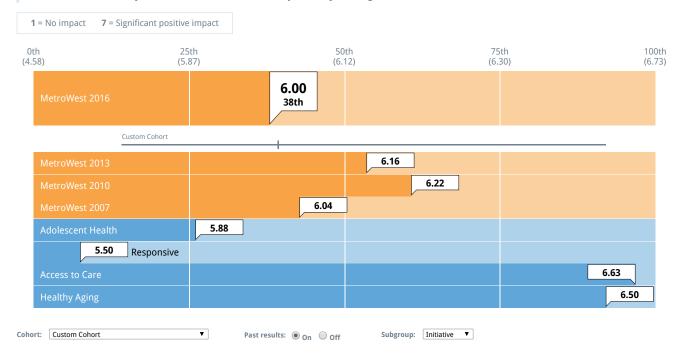


### "How well does the Foundation understand the local community in which you work?"

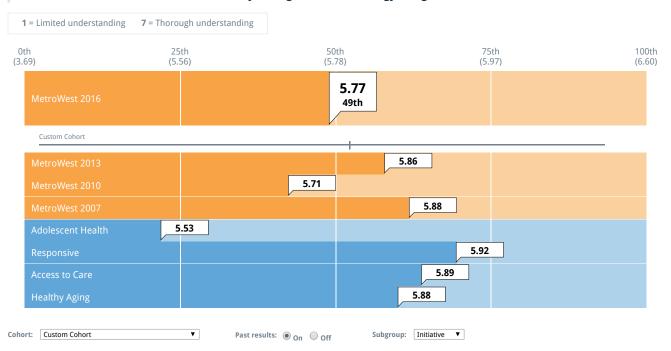


### **Impact on and Understanding of Grantees' Organizations**

### "Overall, how would you rate the Foundation's impact on your organization?"



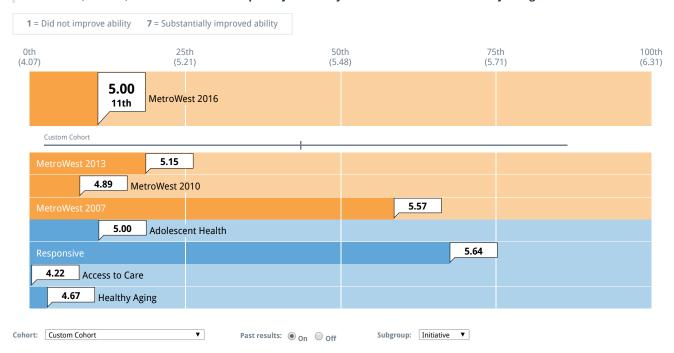
### "How well does the Foundation understand your organization's strategy and goals?"



### "How well does the Foundation understand the social, cultural, or socioeconomic factors that affect your work?"



### "How much, if at all, did the Foundation improve your ability to sustain the work funded by this grant in the future?"



### **Effect of Grant on Organization**

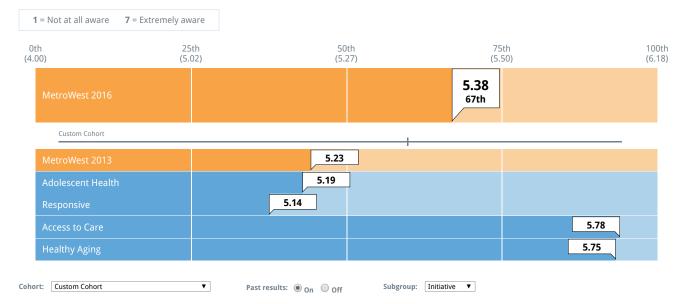
"Which of the following statements best describes the primary effect the receipt of this grant had on your organization's programs or operations?"

Primary Effect of Grant on Grantee's Organization (Overall)	MetroWest 2016	MetroWest 2013	MetroWest 2010	Average Funder	Custom Cohort
Enhanced Capacity	15%	11%	12%	29%	25%
Expanded Existing Program Work	15%	27%	18%	26%	23%
Maintained Existing Program	11%	7%	20%	20%	16%
Added New Program Work	60%	55%	50%	25%	35%

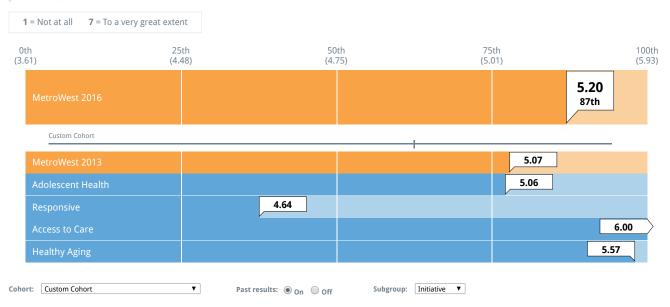
Primary Effect of Grant on Grantee's Organization (By Subgroup)	Adolescent Health	Responsive	Access to Care	Healthy Aging
Enhanced Capacity	6%	21%	22%	13%
Expanded Existing Program Work	6%	21%	22%	13%
Maintained Existing Program	6%	14%	22%	0%
Added New Program Work	81%	43%	33%	75%

### **Grantee Challenges**

### "How aware is the Foundation of the challenges that your organization is facing?"



### "To what extent does the Foundation take advantage of its various resources to help your organization address its challenges?"



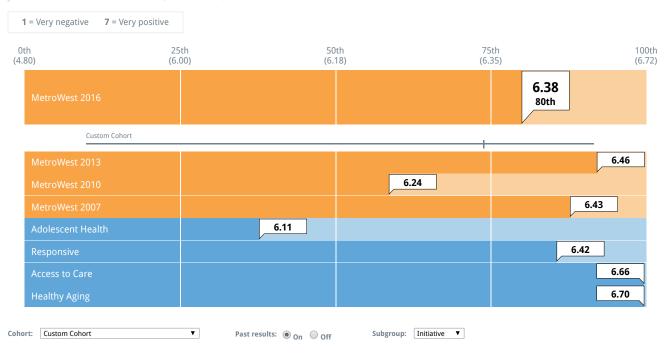
### **Funder-Grantee Relationships**

### **Funder-Grantee Relationships Summary Measure**

The quality of interactions and the clarity and consistency of communications together create the larger construct that CEP refers to as "relationships." The relationships measure below is an average of grantee ratings on the following measures:

- 1. Fairness of treatment by the foundation
- 2. Comfort approaching the foundation if a problem arises
- 3. Responsiveness of foundation staff
- $\stackrel{\cdot}{\text{4.}}$  Clarity of communication of the foundation's goals and strategy
- 5. Consistency of information provided by different communications

### **Funder-Grantee Relationships Summary Measure**



### **Quality of Interactions**

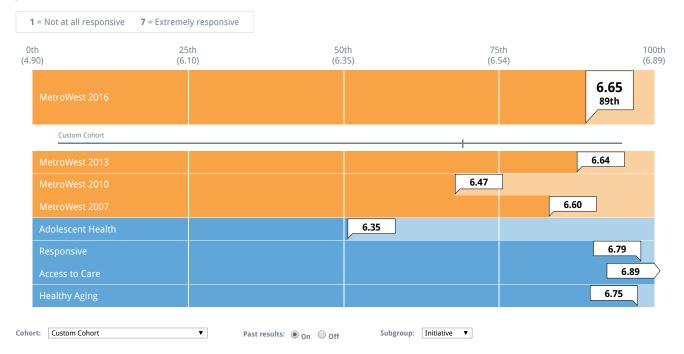
### "Overall, how fairly did the Foundation treat you?"



### "How comfortable do you feel approaching the Foundation if a problem arises?"



### "Overall, how responsive was the Foundation staff?"



### "How often do/did you have contact with your program officer during this grant?"

Frequency of Contact with Program Officer (Overall)	MetroWest 2016	MetroWest 2013	MetroWest 2010	MetroWest 2007	Average Funder	Custom Cohort
Weekly or more often	0%	0%	0%	4%	3%	2%
A few times a month	4%	5%	11%	14%	11%	12%
Monthly	11%	20%	20%	17%	15%	16%
Once every few months	70%	70%	67%	59%	52%	54%
Yearly or less often	15%	5%	2%	6%	19%	16%

Frequency of Contact with Program Officer (By Subgroup)	Adolescent Health	Responsive	Access to Care	Healthy Aging
Weekly or more often	0%	0%	0%	0%
A few times a month	0%	7%	0%	13%
Monthly	13%	7%	11%	13%
Once every few months	69%	71%	67%	75%
Yearly or less often	19%	14%	22%	0%

### "Who most frequently initiated the contact you had with your program officer?"

Initiation of Contact with Program Officer (Overall)	MetroWest 2016	MetroWest 2013	MetroWest 2010	MetroWest 2007	Average Funder	Custom Cohort
Program Officer	20%	9%	32%	11%	15%	17%
Both of equal frequency	48%	42%	32%	42%	49%	51%
Grantee	32%	49%	36%	48%	36%	32%

Initiation of Contact with Program Officer (By Subgroup)	Adolescent Health	Responsive	Access to Care	Healthy Aging
Program Officer	20%	38%	11%	0%
Both of equal frequency	53%	31%	56%	57%
Grantee	27%	31%	33%	43%

### **Contact Change and Site Visits**

### "Has your main contact at the Foundation changed in the past six months?"



### "Did the Foundation conduct a site visit during the course of this grant?"

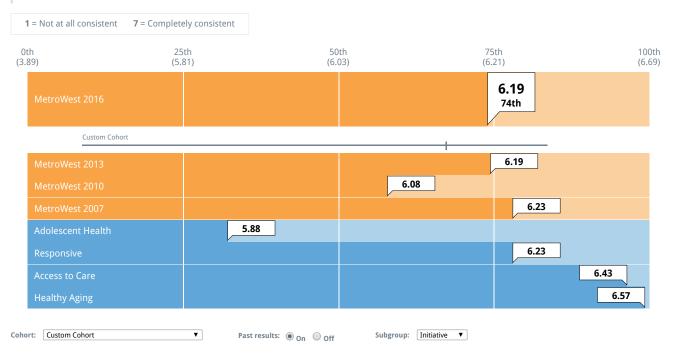


### **Foundation Communication**

### "How clearly has the Foundation communicated its goals and strategy to you?"



### "How consistent was the information provided by different communications resources, both personal and written, that you used to learn about the Foundation?"

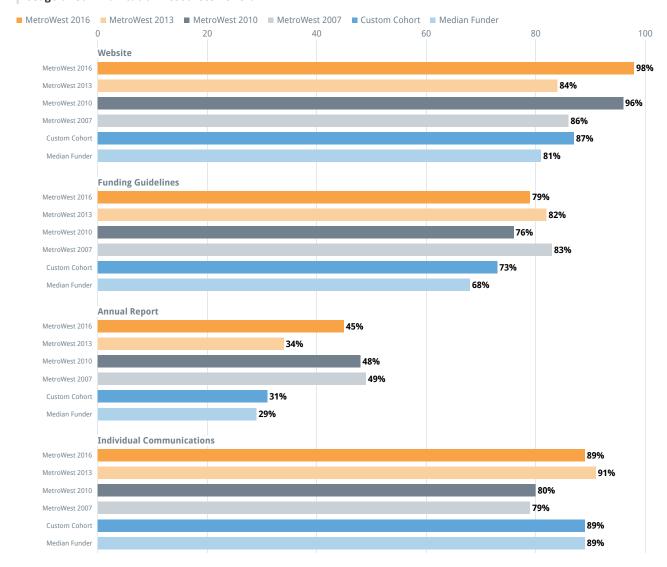


### **Communication Resources**

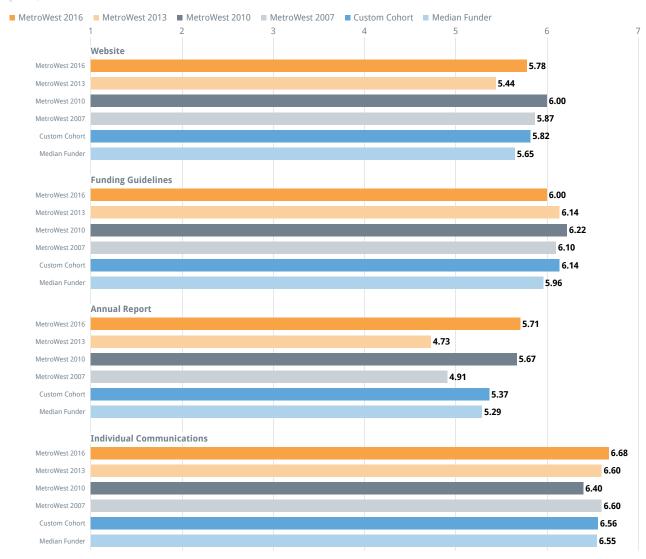
Grantees were asked whether they used each of the following communications resources from MetroWest and how helpful they found each resource. This chart shows the proportion of grantees who have used each resource.

"Please indicate whether you used any of the following resources, and if so how helpful you found each."

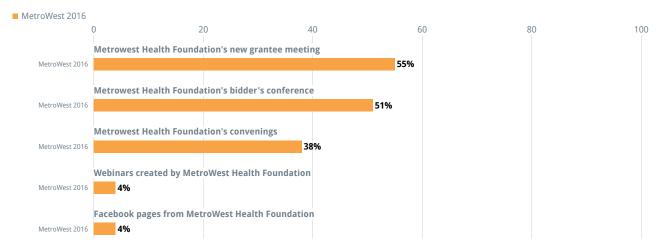
### **Usage of Communication Resources - Overall**



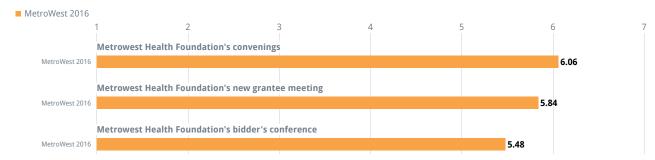
### **Helpfulness of Communication Resources - Overall**



### **Usage of Foundation-Specific Communication Resources - Overall**



### **Helpfulness of Foundation-Specific Communication Resources - Overall**



Helpfulness of the following communication resources is not displayed as too few MetroWest grantees provided ratings: Webinars created by MetroWest Health Foundation, and Facebook pages from MetroWest Health Foundation.

Healthy Aging

Adolescent Health

Responsive

Access to Care

Healthy Aging

**Individual Communications** 

"Please indicate whether you used any of the following resources, and if so how helpful you found each."

#### **Usage of Communication Resources - By Subgroup** ■ Adolescent Health ■ Responsive ■ Access to Care ■ Healthy Aging 20 60 80 100 Website Adolescent Health 100% Responsive 100% Access to Care Healthy Aging 100% **Funding Guidelines** 71% Adolescent Health 85% Responsive 78% Access to Care 88% Healthy Aging **Annual Report** Adolescent Health 41% 31% Responsive 56% Access to Care

63%

82%

92%

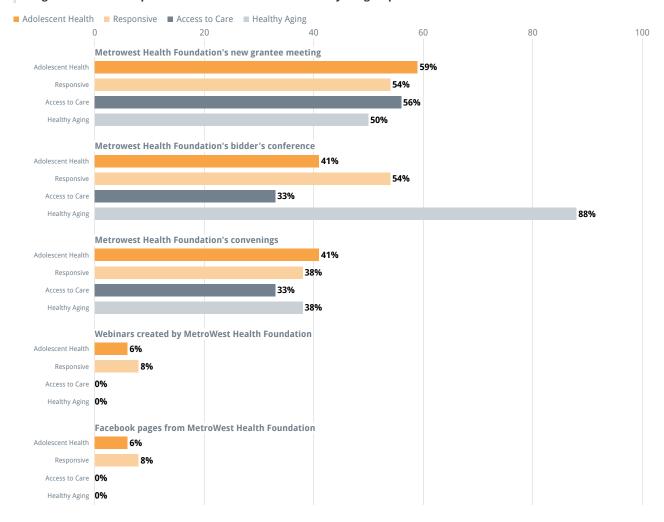
100%

89%

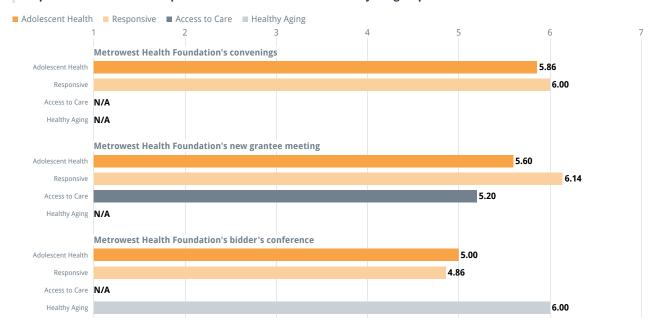
### **Helpfulness of Communication Resources - By Subgroup**



### Usage of Foundation-Specific Communication Resources - By Subgroup



### Helpfulness of Foundation-Specific Communication Resources - By Subgroup



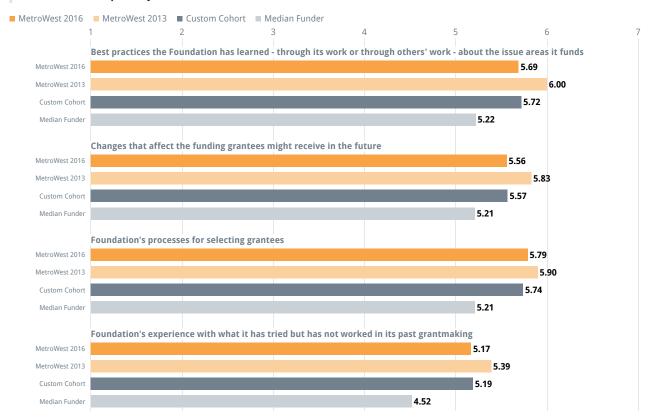
### **Funder Transparency**

### "Overall how transparent is the Foundation with your organization?"



Grantees were asked to rate how transparent MetroWest is in the following areas, where 1 = "Not at all transparent" and 7 = "Extremely transparent."

### Foundation Transparency - Overall



### **Aspects of Funder Transparency**

The charts below show grantee ratings of MetroWest's transparency in specific areas of its work.

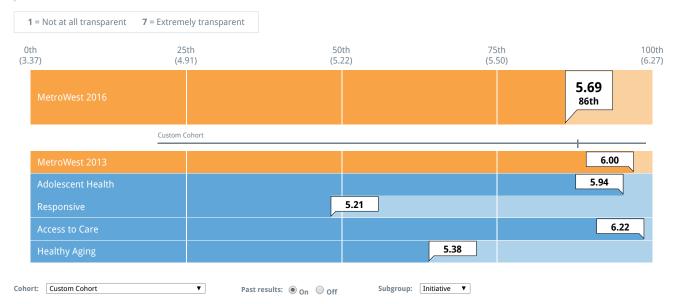
### The Foundation's processes for selecting grantees



### Any changes that affect the funding your organization might receive in the future



### Best practices the Foundation has learned - through its work or through others' work - about the issue areas it funds



### The Foundation's experiences with what it has tried but has not worked in its past grantmaking



# **Openness**

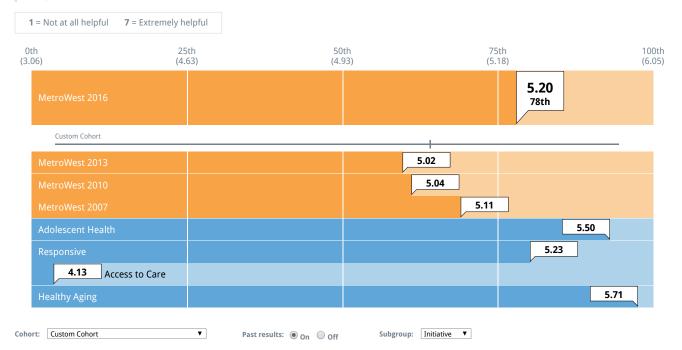
The following question was recently added to the grantee survey and depicts comparative data from fewer than one-third of funders in the dataset.

# "To what extent is the Foundation open to ideas from grantees about its strategy?"

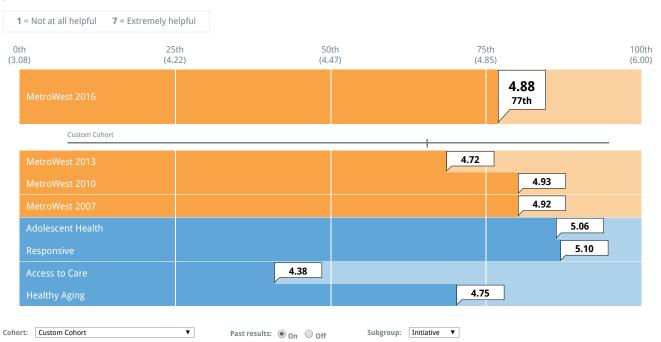


#### **Grant Processes**

# "How helpful was participating in the Foundation's selection process in strengthening the organization/program funded by the grant?"



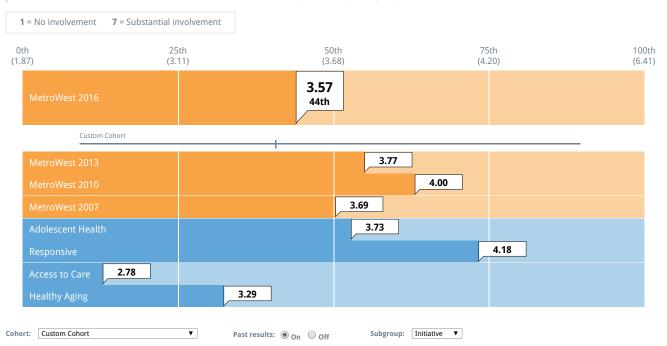
# "How helpful was participating in the Foundation's reporting/evaluation process in strengthening the organization/program funded by the grant?"



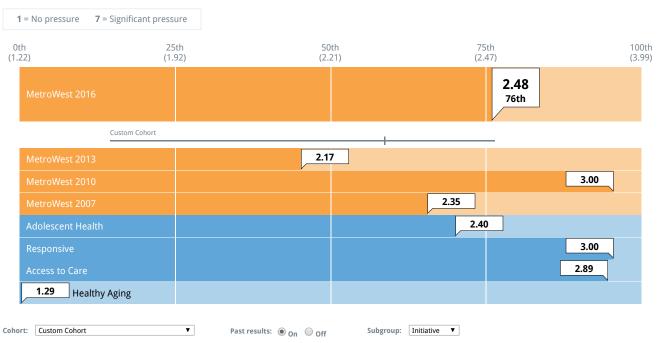
# **Selection Process**

Did you submit a proposal for this grant? (Overall)	MetroWest 2016	MetroWest 2013	MetroWest 2010	MetroWest 2007	Average Funder	Custom Cohort
Submitted a Proposal	88%	91%	88%	97%	94%	94%
Did Not Submit a Proposal	13%	9%	12%	3%	6%	6%

# "How involved was the Foundation staff in the development of your proposal?"



"As you developed your grant proposal, how much pressure did you feel to modify your organization's priorities in order to create a grant proposal that was likely to receive funding?"



# **Time Between Submission and Clear Commitment**

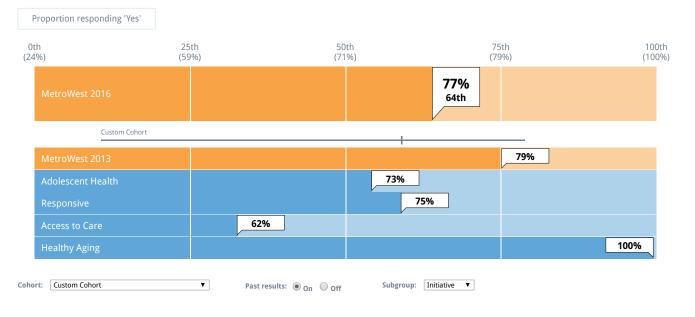
# "How much time elapsed from the submission of the grant proposal to clear commitment of funding?"

Time Elapsed from Submission of Proposal to Clear Commitment of Funding (Overall)	MetroWest 2016	MetroWest 2013	MetroWest 2010	MetroWest 2007	Average Funder	Custom Cohort
Less than 1 month	3%	11%	0%	2%	6%	6%
1 - 3 months	81%	78%	80%	83%	55%	63%
4 - 6 months	14%	11%	15%	14%	30%	27%
7 - 9 months	3%	0%	5%	2%	5%	3%
10 - 12 months	0%	0%	0%	0%	2%	0%
More than 12 months	0%	0%	0%	0%	2%	1%

Time Elapsed from Submission of Proposal to Clear Commitment of Funding (By Subgroup)	Adolescent Health	Responsive	Access to Care	Healthy Aging
Less than 1 month	8%	0%	0%	0%
1 - 3 months	92%	80%	75%	67%
4 - 6 months	0%	20%	13%	33%
7 - 9 months	0%	0%	13%	0%
10 - 12 months	0%	0%	0%	0%
More than 12 months	0%	0%	0%	0%

# **Reporting and Evaluation Process**

"At any point during the application or the grant period, did the Foundation and your organization exchange ideas regarding how your organization would assess the results of the work funded by this grant?"



Participation in Reporting and/or Evaluation Processes (Overall)	MetroWest 2016	MetroWest 2013	MetroWest 2010	MetroWest 2007	Average Funder	Custom Cohort
Participated in a reporting and/or evaluation process	92%	82%	90%	76%	57%	67%
There will be a report/evaluation but it has not occurred yet	4%	14%	8%	24%	35%	27%
There was/will be no report/evaluation	4%	2%	0%	0%	5%	4%
Don't know	0%	2%	2%	0%	3%	2%

The following question was recently added to the grantee survey and depicts comparative data from fewer than one-third of funders in the dataset.

Was an external evaluator involved in your reporting/evaluation process? (Overall)	MetroWest 2016	Average Funder
Yes, chosen by the Foundation	18%	15%
Yes, chosen by our organization	5%	9%
No	76%	76%

#### "After submission of your report/evaluation, did the Foundation or the evaluator discuss it with you?"



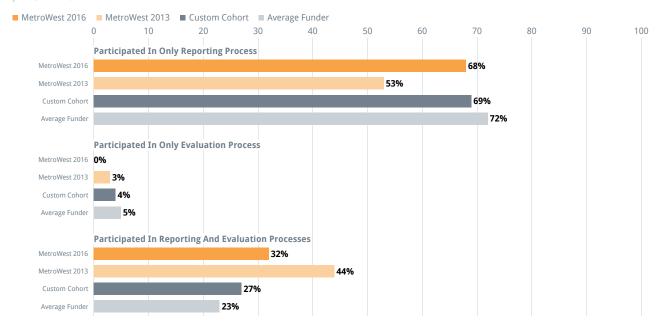
# "How helpful has the Foundation been to your organization's ability to assess progress towards your organization's goals?"



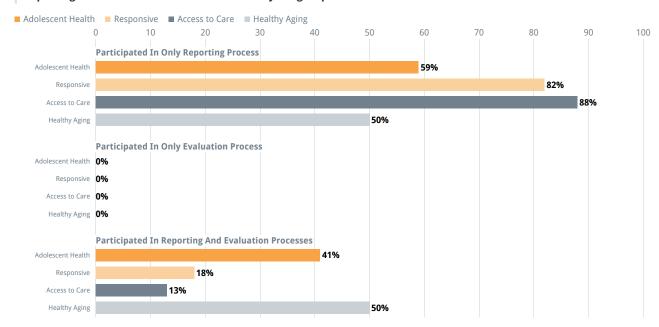
# **Reporting and Evaluation Process Activities**

"Which reporting/evaluation process activities were a part of your process?"

# **Reporting and Evaluation Process Activities**



#### Reporting and Evaluation Process Activities - By Subgroup

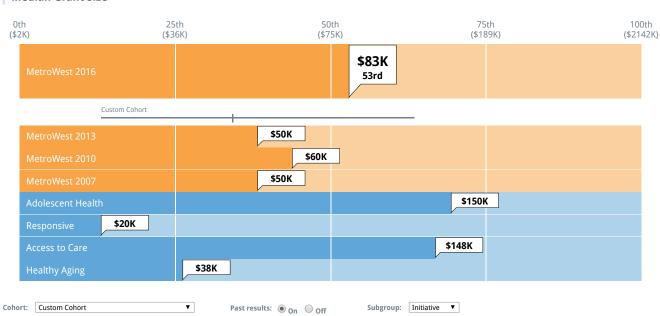


# **Dollar Return and Time Spent on Processes**

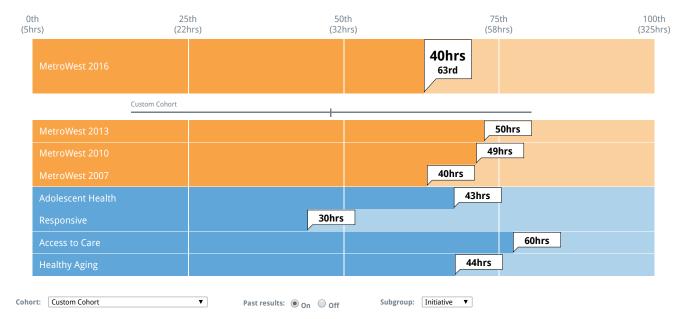
#### Dollar Return: Median grant dollars awarded per process hour required



# **Median Grant Size**

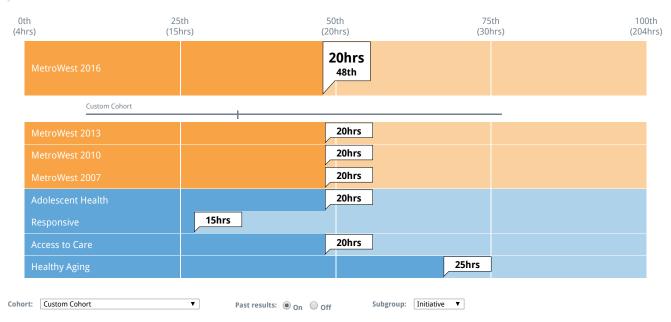


# Median hours spent by grantees on funder requirements over grant lifetime



# **Time Spent on Selection Process**

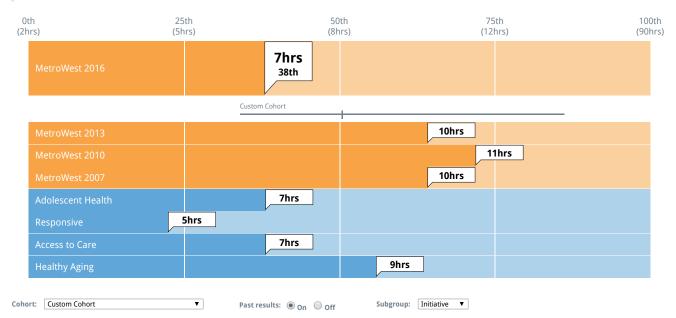
# **Median Hours Spent on Proposal and Selection Process**



Time Spent On Proposal And Selection Process (Overall)	MetroWest 2016	MetroWest 2013	MetroWest 2010	MetroWest 2007	Average Funder	Custom Cohort
1 to 9 hours	9%	7%	9%	16%	20%	19%
10 to 19 hours	28%	35%	33%	19%	21%	27%
20 to 29 hours	30%	25%	16%	20%	18%	20%
30 to 39 hours	14%	5%	2%	3%	8%	7%
40 to 49 hours	5%	20%	24%	13%	12%	11%
50 to 99 hours	12%	3%	11%	17%	11%	11%
100 to 199 hours	2%	5%	2%	11%	6%	4%
200+ hours	0%	0%	2%	2%	3%	1%

Time Spent On Proposal And Selection Process (By Subgroup)	Adolescent Health	Responsive	Access to Care	Healthy Aging
1 to 9 hours	13%	15%	0%	0%
10 to 19 hours	20%	46%	25%	14%
20 to 29 hours	20%	23%	38%	57%
30 to 39 hours	27%	8%	0%	14%
40 to 49 hours	7%	0%	0%	14%
50 to 99 hours	13%	8%	25%	0%
100 to 199 hours	0%	0%	13%	0%
200+ hours	0%	0%	0%	0%

# Median Hours Spent on Monitoring, Reporting and Evaluation Process Per Year



Time Spent On Monitoring, Reporting, And Evaluation Process (Annualized) (Overall)	MetroWest 2016	MetroWest 2013	MetroWest 2010	MetroWest 2007	Average Funder	Custom Cohort
1 to 9 hours	69%	44%	36%	49%	53%	53%
10 to 19 hours	16%	27%	29%	24%	20%	19%
20 to 29 hours	4%	12%	10%	16%	10%	11%
30 to 39 hours	4%	7%	7%	4%	4%	5%
40 to 49 hours	4%	2%	5%	0%	4%	5%
50 to 99 hours	2%	5%	14%	8%	5%	5%
100+ hours	0%	2%	0%	0%	4%	2%

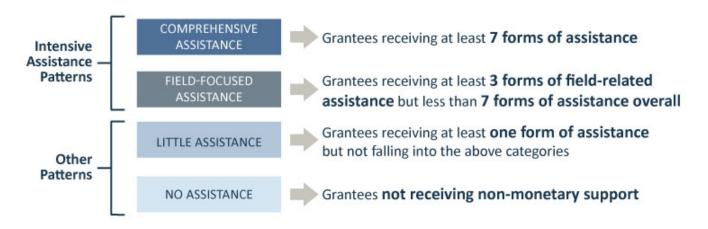
Time Spent On Monitoring, Reporting, And Evaluation Process (Annualized) (By Subgroup)	Adolescent Health	Responsive	Access to Care	Healthy Aging
1 to 9 hours	63%	85%	67%	57%
10 to 19 hours	25%	8%	0%	29%
20 to 29 hours	6%	0%	11%	0%
30 to 39 hours	6%	0%	0%	14%
40 to 49 hours	0%	8%	11%	0%
50 to 99 hours	0%	0%	11%	0%
100+ hours	0%	0%	0%	0%

# **Non-Monetary Assistance**

Grantees were asked to indicate whether they had received any of the following fourteen types of assistance provided directly or paid for by the Foundation.

Management Assistance	Field-Related Assistance	Other Assistance
General management advice	Encouraged/facilitated collaboration	Board development/governance assistance
Strategic planning advice	Insight and advice on your field	Information technology assistance
Financial planning/accounting	Introductions to leaders in field	Communications/marketing/publicity assistance
Development of performance measures	Provided research or best practices	Use of Foundation facilities
	Provided seminars/forums/convenings	Staff/management training

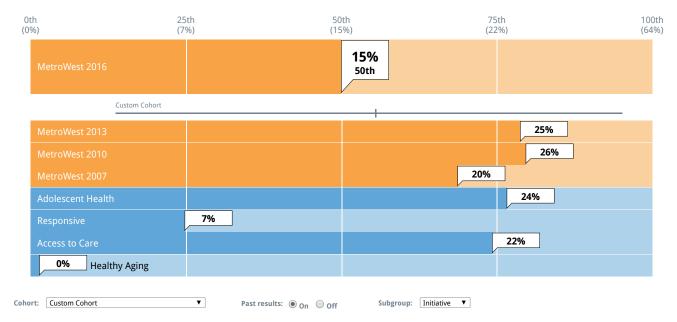
Based on their responses, CEP categorized grantees by the pattern of assistance they received. CEP's analysis shows that providing three or fewer assistance activities is often ineffective; it is only when grantees receive one of the two intensive patterns of assistance described below that they have a substantially more positive experience compared to grantees receiving no assistance.



Non-Monetary Assistance Patterns (Overall)	MetroWest 2016	MetroWest 2013	MetroWest 2010	MetroWest 2007	Average Funder	Custom Cohort
Comprehensive	10%	14%	11%	7%	6%	10%
Field-focused	4%	11%	15%	13%	10%	11%
Little	60%	48%	43%	38%	39%	43%
None	25%	27%	32%	42%	45%	36%

Non-Monetary Assistance Patterns (By Subgroup)	Adolescent Health	Responsive	Access to Care	Healthy Aging
Comprehensive	18%	7%	11%	0%
Field-focused	6%	0%	11%	0%
Little	53%	50%	67%	88%
None	24%	43%	11%	13%

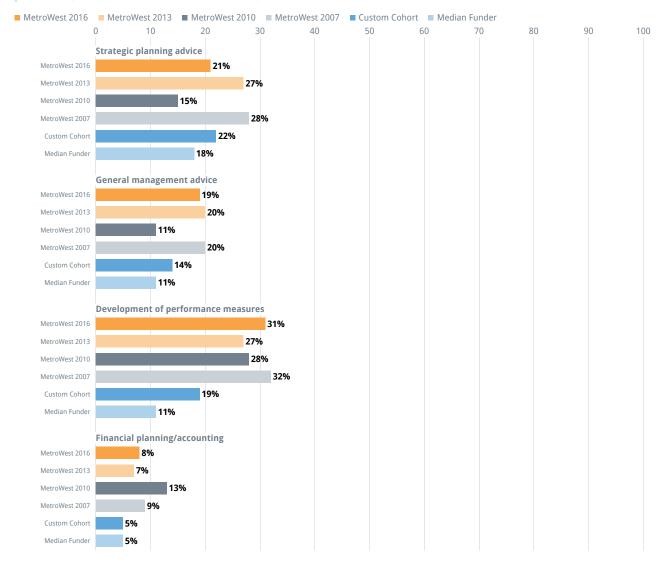
# Proportion of grantees that received field-focused or comprehensive assistance



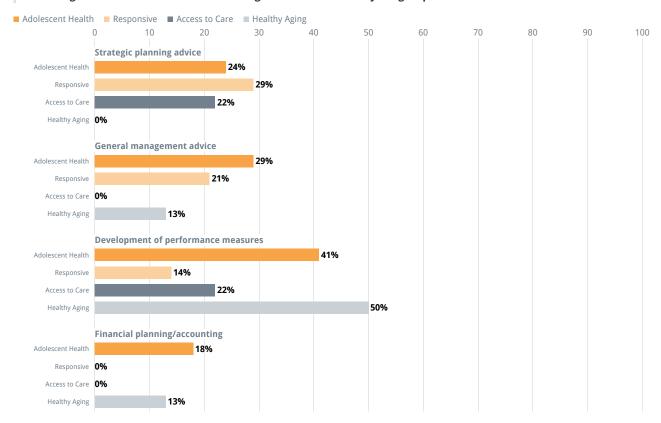
# **Management Assistance Activities**

"Please indicate all types of non-monetary assistance, if any, you received (from staff or a third party paid for by the Foundation) associated with this funding."

# **Percentage of Grantees that Received Management Assistance**

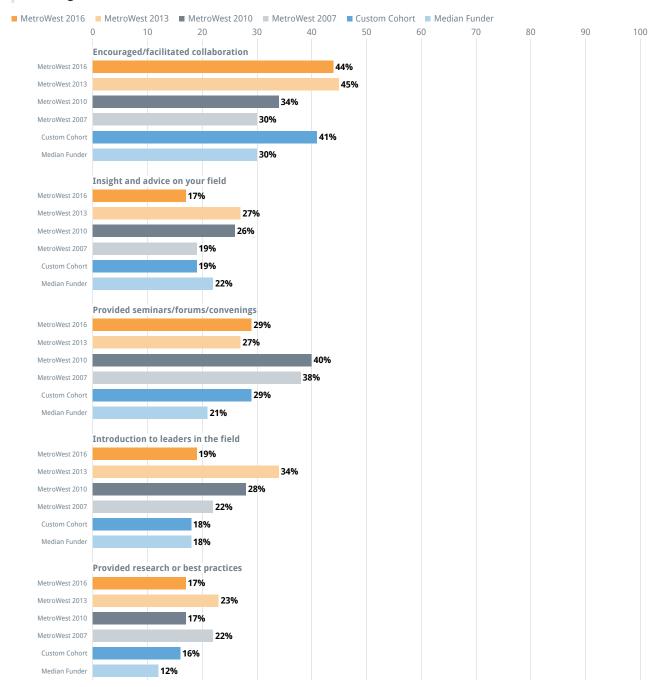


# Percentage of Grantees that Received Management Assistance - By Subgroup

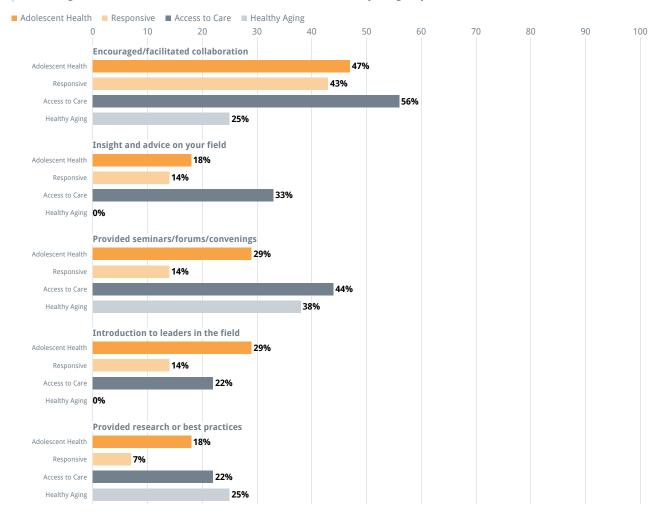


"Please indicate all types of non-monetary assistance, if any, you received (from staff or a third party paid for by the Foundation) associated with this funding."

# Percentage of Grantees that Received Field-Related Assistance



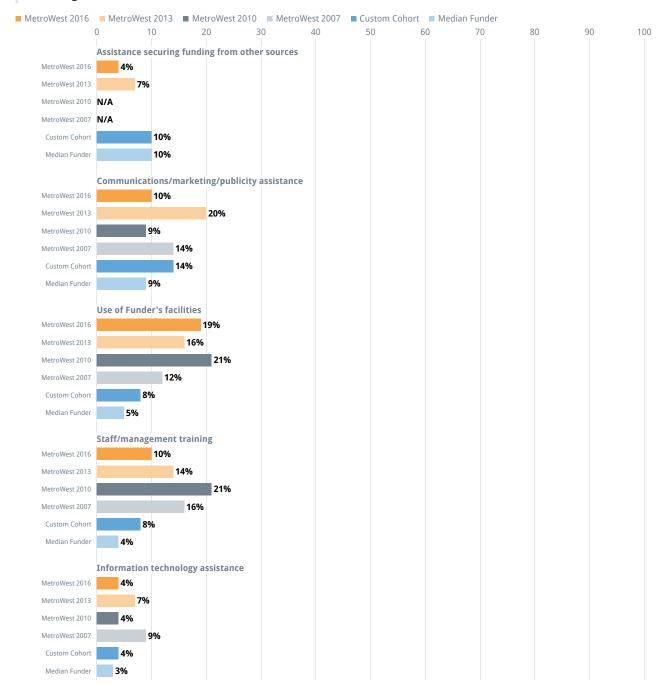
# Percentage of Grantees that Received Field-Related Assistance - By Subgroup



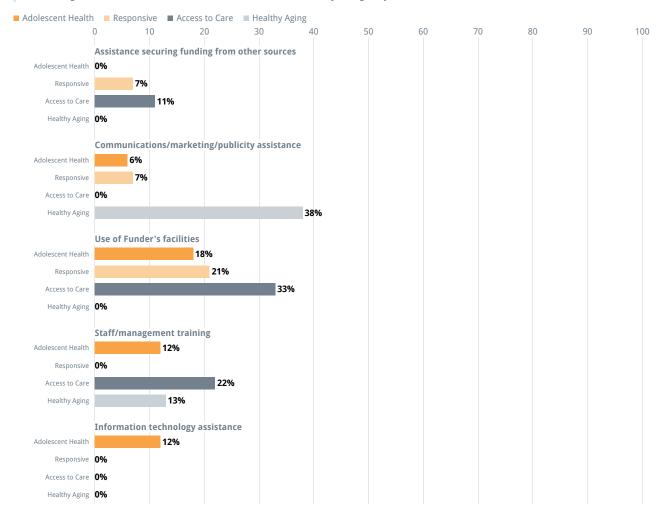
# **Other Assistance Activities**

"Please indicate all types of non-monetary assistance, if any, you received (from staff or a third party paid for by the Foundation) associated with this funding."

# **Percentage of Grantees that Received Other Assistance**



# Percentage of Grantees that Received Other Assistance - By Subgroup



# **MetroWest-Specific Questions**

#### "Overall, how satisfied are you with your experience with the Foundation?"

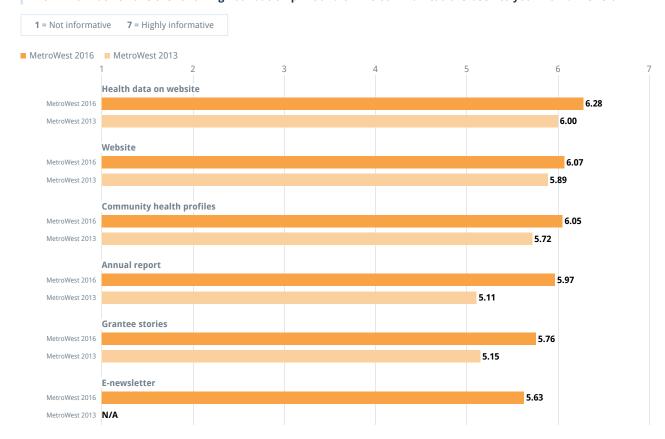


# "To what extent did the Foundation's reputation lend credibility to your efforts to obtain additional funding from other sources?"



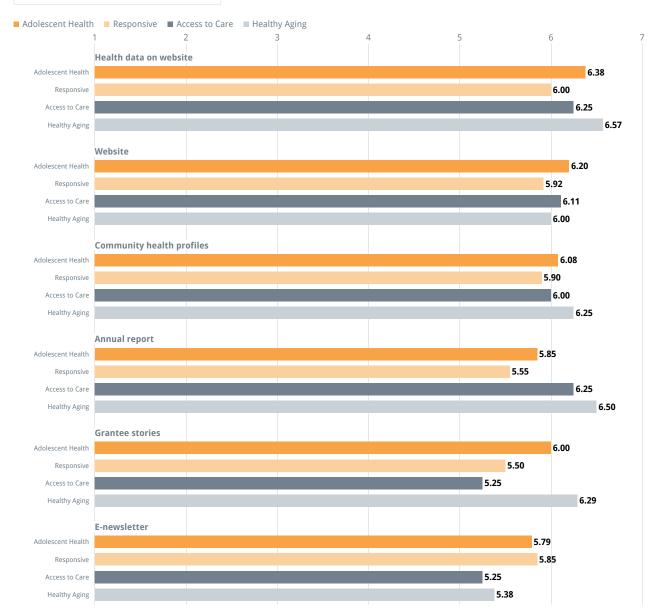
# **Print and Online Communications**

# "How informative have the following Foundation print and online communications been to your work?" - Overall



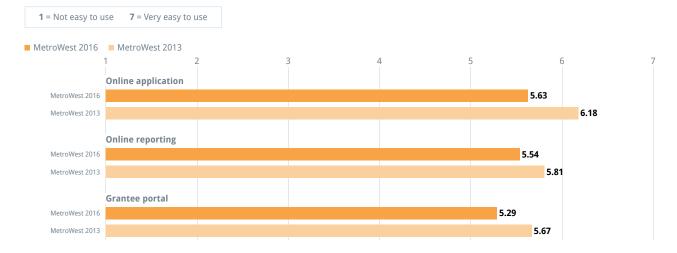
# "How informative have the following Foundation print and online communications been to your work?" - By Subgroup



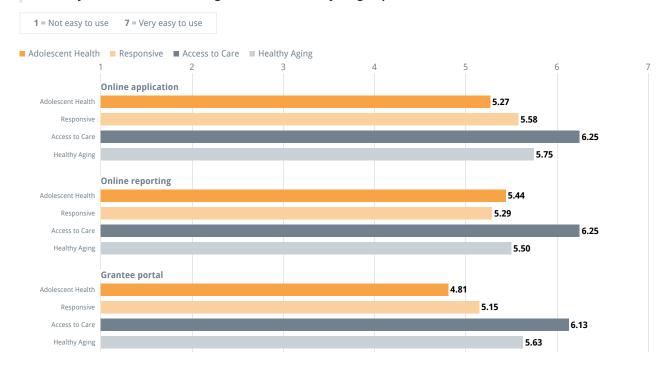


# **MetroWest's Online Services**

# "How easy to use were the following online services?" - Overall



# "How easy to use were the following online services?" - By Subgroup



"If you experienced a problem with any of the following online services, were you able to receive assistance from the Foundation to addresses these issues or problems?" - Overall

0% 49%

Online application (Overall)	MetroWest 2016
Yes, I experienced an issue and did receive assistance to address it.	42%
No, I experienced an issue and did not receive assistance to address it.	2%
Not applicable - I did not have an issue	56%
Grantee portal (Overall)	MetroWest 2016
Yes, I experienced an issue and did receive assistance to address it.	55%
No, I experienced an issue and did not receive assistance to address it.	0%
Not applicable - I did not have an issue	45%
Reporting Process (Overall)	MetroWest 2016
Yes, I experienced an issue and did receive assistance to address it.	51%

No, I experienced an issue and did not receive assistance to address it.

Not applicable - I did not have an issue

# "If you experienced a problem with any of the following online services, were you able to receive assistance from the Foundation to addresses these issues or problems?" - By Subgroup

Online application (By Subgroup)	Adolescent Health	Responsive	Access to Care	Healthy Aging
Yes, I experienced an issue and did receive assistance to address it.	53%	42%	11%	57%
No, I experienced an issue and did not receive assistance to address it.	0%	8%	0%	0%
Not applicable - I did not have an issue	47%	50%	89%	43%
Grantee portal (By Subgroup)	Adolescent Health	Responsive	Access to Care	Healthy Aging
Yes, I experienced an issue and did receive assistance to address it.	53%	62%	33%	71%
No, I experienced an issue and did not receive assistance to address it.	0%	0%	0%	0%
Not applicable - I did not have an issue	47%	38%	67%	29%
Reporting Process (By Subgroup)	Adolescent Health	Responsive	Access to Care	Healthy Aging
Yes, I experienced an issue and did receive assistance to address it.	67%	50%	22%	57%
No, I experienced an issue and did not receive assistance to address it.	0%	0%	0%	0%
Not applicable - I did not have an issue	33%	50%	78%	43%

# **Grantee Suggestions for the Foundation**

Grantees were asked to provide any suggestions for how the Foundation could improve. These suggestions were then categorized by CEP and grouped into the topics below

To download the full set of grantee comments and suggestions, please refer to the "Downloads" dropdown menu at the top right of your report. Please note that comments have been edited or deleted to protect the confidentiality of respondents.

# **Proportion of Grantee Suggestions by Topic**

Topic of Grantee Suggestion	%
Impact on and Understanding of Grantee Organizations	24%
Grantmaking Characteristics	24%
Administrative Processes	18%
Clarity and Consistency of Communications	12%
Impact on and Understanding of Grantees' Fields	12%
Other	12%

#### **Selected Comments**

Grantees were asked to provide any suggestions for how the Foundation could improve. These suggestions were then categorized by CEP and grouped into the topics below.

#### Impact on and Understanding of Grantee Organizations (24%)

#### Sustainability (N=4)

- "It would be helpful for the Foundation to provide more guidance to both individual grantees as well as the community of grantees on the issue of sustainability rather than simply asking the grantees for how they plan to sustain the program."
- "Longer term, sustainable funding is always a challenge, especially for smaller non-profits. Other creative ways and advice on sustaining programs is always welcome, but understandably, not MWHF's role."
- o "More individualized support for sustainability."
- "More assistance with planning for sustainability."

#### **Grantmaking Characteristics (24%)**

#### • Length (N=3)

- o "Provide continuing funding to worthy projects even at a lower level."
- "Provide ongoing funding for successful existing programs."
- "While I understand the limitations that Foundations have in supporting programs for the long haul, there are times when programs are extremely successful and there is no immediate apparent source of funding for the continuation."

#### Size (N=1)

"Increase the cap on yearly funding."

#### **Administrative Processes (18%)**

#### • Proposal and Selection (N=2)

- "Have the ability to override the committee's decisions (perhaps if certain guidelines were developed, the committee had an advisory role instead of an absolute role, or if agencies had the ability to either address committee's concerns or appeal decisions)."
- "I know time is tight but maybe the various grant panels would benefit from some basic info on the barriers to health care that people face."

# • Reporting and Evaluation Process (N=1)

• "The reporting process is a bit arduous - perhaps that could be adjusted a bit (the logic model approach is tricky, and the financial reporting is very very detailed)."

#### Clarity and Consistency of Communications (12%)

#### Website (N=2)

- "The website is often difficult to utilize when uploading reports."
- o "Website design."

#### Impact on and Understanding of Grantees' Fields (12%)

#### • Advancing Knowledge (N=1)

• "It would also be helpful to have the Foundation's voice at the table in the health care reform debate so that successful and needed programs once tested through Foundation funds can get needed funding over time."

#### Other (N=1)

"Allow for a broader area of funding categories/grant areas (right now the "responsive" grants are a decent catch-all, but I'd love to see quality
assurance/quality improvement as a category for local public health, as well as an accreditation support category)."

#### Other (12%)

- "If staff is expanded, they could get involved more in the operations of the grants."
- "Not requiring so much data on research and best practices."

# **Contextual Data**

# **Grantmaking Characteristics**

Length of Grant Awarded (Overall)	MetroWest 2016	MetroWest 2013	MetroWest 2010	MetroWest 2007	Median Funder	Custom Cohort
Average grant length	2.6 years	2.3 years	2.4 years	1.8 years	2.2 years	2.0 years
Length of Grant Awarded (Overall)	MetroWest 2016	MetroWest 2013	MetroWest 2010	MetroWest 2007	Average Funder	Custom Cohort
1 year	17%	36%	30%	57%	47%	46%
2 years	26%	20%	17%	15%	23%	22%
3 years	53%	34%	36%	22%	18%	22%
4 years	2%	5%	15%	3%	4%	3%
5 or more years	2%	5%	2%	3%	8%	7%

Type of Grant Awarded (Overall)	MetroWest 2016	MetroWest 2013	MetroWest 2010	MetroWest 2007	Average Funder	Custom Cohort
Program / Project Support	88%	91%	96%	78%	64%	71%
General Operating / Core Support	6%	0%	0%	1%	21%	13%
Capital Support: Building / Renovation / Endowment Support / Other	2%	9%	0%	3%	6%	5%
Technical Assistance / Capacity Building	2%	0%	4%	18%	4%	8%
Scholarship / Fellowship	2%	0%	0%	0%	2%	1%
Event / Sponsorship Funding	0%	0%	0%	0%	2%	2%

# **Grantmaking Characteristics - By Subgroup**

Length of Grant Awarded (By Subgroup)	Adolescent Health	Responsive	Access to Care	Healthy Aging
Average grant length	2.7 years	1.9 years	3.7 years	2.3 years

Length of Grant Awarded (By Subgroup)	Adolescent Health	Responsive	Access to Care	Healthy Aging
1 year	6%	36%	11%	14%
2 years	24%	29%	11%	43%
3 years	65%	36%	67%	43%
4 years	6%	0%	0%	0%
5 or more years	0%	0%	11%	0%

Type of Grant Awarded (By Subgroup)	Adolescent Health	Responsive	Access to Care	Healthy Aging
Program / Project Support	94%	86%	89%	75%
General Operating / Core Support	0%	0%	11%	25%
Capital Support: Building / Renovation / Endowment Support / Other	0%	7%	0%	0%
Technical Assistance / Capacity Building	6%	0%	0%	0%
Scholarship / Fellowship	0%	7%	0%	0%
Event / Sponsorship Funding	0%	0%	0%	0%

# **Grant Size**

Grant Amount Awarded (Overall)	MetroWest 2016	MetroWest 2013	B MetroWes	t 2010 Metro	oWest 2007 N	Median Funder	Custom Cohort
Median grant size	\$83K	\$50K		\$60K	\$50K	\$75K	\$48K
Grant Amount Awarded (Overall)	MetroWest 2016	MetroWest 2013	MetroWest	: 2010 Metro	West 2007 Av	verage Funder	Custom Cohort
Less than \$10K	9%	12%		5%	12%	10%	10%
\$10K - \$24K	18%	20%		21%	10%	13%	16%
\$25K - \$49K	11%	15%		16%	22%	13%	17%
\$50K - \$99K	20%	22%		28%	23%	16%	22%
\$100K - \$149K	14%	10%		12%	7%	9%	9%
\$150K - \$299K	18%	17%		9%	16%	15%	12%
\$300K - \$499K	2%	2%		5%	7%	8%	7%
\$500K - \$999K	5%	2%		2%	1%	7%	4%
\$1MM and above	2%	0%		2%	1%	8%	3%
Median Percent of Budget Funded by Gran	t (Annualized) (Overall)	MetroWest 2016	MetroWest 2013	MetroWest 2010	MetroWest 2007	Median Funder	Custom Cohort
Size of grant relative to size of grantee bud	lget	3%	1%	1%	2%	4%	3%

# **Grant Size - By Subgroup**

Grant Amount Awarded (By Subgroup)	Adolescent Health	Responsive	Access to Care	Healthy Aging
Median grant size	\$150K	\$20K	\$148K	\$38K

Grant Amount Awarded (By Subgroup)	Adolescent Health	Responsive	Access to Care	Healthy Aging
Less than \$10K	13%	15%	0%	0%
\$10K - \$24K	0%	46%	13%	14%
\$25K - \$49K	6%	8%	0%	43%
\$50K - \$99K	25%	15%	25%	14%
\$100K - \$149K	6%	15%	13%	29%
\$150K - \$299K	25%	0%	50%	0%
\$300K - \$499K	6%	0%	0%	0%
\$500K - \$999K	13%	0%	0%	0%
\$1MM and above	6%	0%	0%	0%

Median Percent of Budget Funded by Grant (Annualized) (By Subgroup)	Adolescent Health	Responsive	Access to Care	Healthy Aging
Size of grant relative to size of grantee budget	1%	3%	2%	3%

# **Grantee Characteristics**

Operating Budget of Grantee Organization (Overall)	MetroWest 2016	MetroWest 2013	MetroWest 2010	MetroWest 2007	Median Funder	Custom Cohort
Median Budget	\$1.7M	\$3.0M	\$2.0M	\$1.9M	\$1.5M	\$1.3M
Operating Budget of Grantee Organization (Overall)	MetroWest 2016	MetroWest 2013	MetroWest 2010	MetroWest 2007	Average Funder	Custom Cohort
<\$100K	10%	6%	9%	15%	9%	10%
\$100K - \$499K	21%	29%	29%	21%	20%	23%
\$500K - \$999K	13%	6%	6%	6%	14%	13%
\$1MM - \$4.9MM	18%	11%	18%	21%	29%	24%
\$5MM - \$24MM	21%	20%	29%	25%	18%	19%
>=\$25MM	18%	29%	9%	12%	11%	11%

# **Grantee Characteristics - By Subgroup**

>=\$25MM

Operating Budget of Grantee Organization (By Subgroup)	Adolescent Health	Responsive	Access to Care	Healthy Aging
Median Budget	\$11.0M	\$0.6M	\$5.0M	\$0.6M
Operating Budget of Grantee Organization (By Subgroup)	Adolescent Health	Responsive	Access to Care	Healthy Aging
<\$100K	18%	14%	0%	0%
\$100K - \$499K	0%	29%	14%	43%
\$500K - \$999K	9%	14%	14%	14%
\$1MM - \$4.9MM	18%	21%	14%	14%
\$5MM - \$24MM	27%	14%	29%	14%

27%

29%

14%

# **Funding Relationship**

Pattern of Grantees' Funding Relationship with the Foundation (Overall)	MetroWest 2016	MetroWest 2013	MetroWest 2010	Average Funder	Custom Cohort
First grant received from the Foundation	27%	33%	23%	29%	28%
Consistent funding in the past	50%	52%	57%	52%	51%
Inconsistent funding in the past	23%	14%	19%	19%	21%

Funding Status and Grantees Previously Declined Funding (Overall)	MetroWest 2016	MetroWest 2013	MetroWest 2010	MetroWest 2007	Median Funder	Custom Cohort
Percent of grantees currently receiving funding from the Foundation	71%	68%	67%	78%	80%	71%
Percent of grantees previously declined funding by the Foundation	61%	66%	59%	46%	32%	46%

# Funding Relationship - By Subgroup

Pattern of Grantees' Funding Relationship with the Foundation (By Subgroup)	Adolescent Health	Responsive	Access to Care	Healthy Aging
First grant received from the Foundation	35%	43%	0%	13%
Consistent funding in the past	59%	14%	67%	75%
Inconsistent funding in the past	6%	43%	33%	13%

Funding Status and Grantees Previously Declined Funding (By Subgroup)	Adolescent Health	Responsive	Access to Care	Healthy Aging
Percent of grantees currently receiving funding from the Foundation	94%	29%	100%	63%
Percent of grantees previously declined funding by the Foundation	50%	62%	88%	50%

# **Grantee Demographics**

Job Title of Respondents (Overall)	MetroWest 2016	MetroWest 2013	MetroWest 2010	MetroWest 2007	Average Funder	Custom Cohort
Executive Director	23%	20%	20%	18%	47%	44%
Other Senior Management	17%	20%	20%	21%	15%	14%
Project Director	32%	34%	34%	38%	12%	16%
Development Director	6%	7%	4%	3%	9%	7%
Other Development Staff	4%	2%	4%	1%	7%	6%
Volunteer	0%	0%	0%	0%	1%	3%
Other	17%	16%	18%	18%	9%	10%

Gender of Respondents (Overall)	MetroWest 2016	MetroWest 2013	MetroWest 2010	MetroWest 2007	Average Funder	Custom Cohort
Female	78%	79%	85%	69%	64%	70%
Male	22%	21%	15%	31%	36%	30%

Race/Ethnicity of Respondents (Overall)	MetroWest 2016	MetroWest 2013	MetroWest 2010	MetroWest 2007	Average Funder	Custom Cohort
Multi-racial	0%	0%	0%	0%	3%	2%
African-American/Black	0%	2%	0%	3%	7%	9%
Asian (incl. Indian subcontinent)	2%	5%	0%	2%	3%	2%
Hispanic/Latino	5%	12%	8%	2%	5%	2%
American Indian/Alaskan Native	0%	0%	0%	0%	1%	0%
Pacific Islander	0%	0%	0%	0%	0%	0%
Caucasian/White	93%	81%	92%	94%	80%	83%
Other	0%	0%	0%	0%	1%	1%

# **Funder Characteristics**

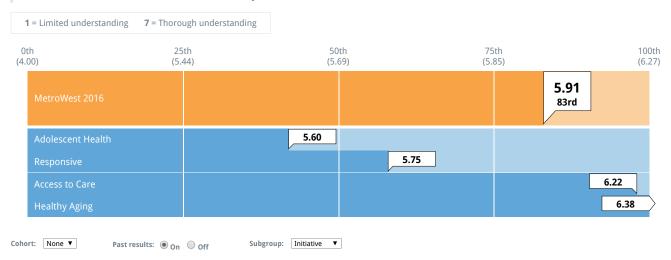
Financial Information (Overall)	MetroWest 2016	MetroWest 2013	MetroWest 2010	MetroWest 2007	Median Funder	Custom Cohort
Total assets	\$95.8M	\$94.0M	\$86.6M	\$107.8M	\$226.2M	\$125.8M
Total giving	\$2.4M	\$2.1M	\$3.9M	\$3.9M	\$14.5M	\$4.4M
Funder Staffing (Overall)	MetroWest 2016	MetroWest 2013	MetroWest 2010	MetroWest 2007	Median Funder	Custom Cohort
Total staff (FTEs)	4	4	4	4	14	9
Percent of staff who are program staff	43%	43%	74%	74%	40%	44%
Grantmaking Processes (Overall)		MetroWest 2016	MetroWest 2013	MetroWest 2010	Median Funder	Custom Cohort
				_		
Proportion of grants that are proactive		66%	60%	50%	45%	45%
Proportion of grantmaking dollars that are	proactive	81%	81%	50%	60%	59%

#### **Additional Measures**

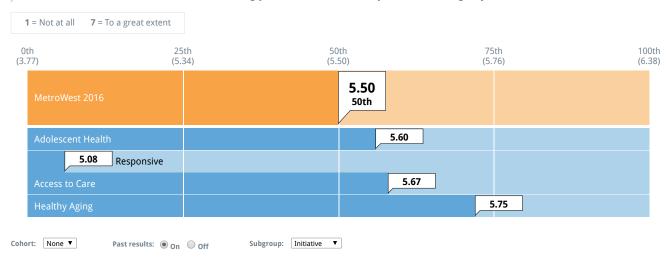
In the following questions, we use the term "beneficiaries" to refer to those your organization seeks to serve through the services and/or programs it provides. Beneficiaries are often called end users, clients, or participants.

The following questions were recently added to the grantee survey and depict comparative data from fewer than one-third of funders in the dataset.

# "How well does the Foundation understand your intended beneficiaries' needs?"



# "To what extent do the Foundation's funding priorities reflect a deep understanding of your intended beneficiaries' needs?"



# **Additional Survey Information**

On many questions in the grantee survey, grantees are allowed to select "don't know" or "not applicable" if they are not able to provide an alternative answer. In addition, some questions in the survey are only displayed to a select group of grantees for which that question is relevant based on a previous response.

As a result, there are some measures where only a subset of responses is included in the reported results. The table below shows the number of responses included on each of these measures. The total number of respondents to MetroWest's grantee survey was 48.

Core Question Text	Count of Responses
Overall, how would you rate the Foundation's impact on your field?	48
How well does the Foundation understand the field in which you work?	48
To what extent has the Foundation advanced the state of knowledge in your field?	41
To what extent has the Foundation affected public policy in your field?	33
Overall, how would you rate the Foundation's impact on your local community?	45
How well does the Foundation understand the local community in which you work?	46
How well does the Foundation understand the social, cultural, or socioeconomic factors that affect your work?	46
How much, if at all, did the Foundation improve your ability to sustain the work funded by this grant in the future?	44
How well does the Foundation understand your organization's strategy and goals?	47
Which of the following statements best describes the primary effect the receipt of this grant had on your organization's programs or operations?	47
How consistent was the information provided by different communication resources, both personal and written, that you used to learn about the Foundation?	43
Who most frequently initiated the contact you had with your program officer during this grant?	47
Did the Foundation conduct a site visit during the selection process or during the course of this grant?	44
Has your main contact at the Foundation changed in the past six months?	43
Did you submit a proposal to the Foundation for this grant?	48
As you developed your grant proposal, how much pressure did you feel to modify your organization's priorities in order to create a grant proposal that was likely to receive funding?	42
How involved was Foundation staff in the development of your grant proposal?	42
How much time elapsed from the submission of the grant proposal to clear commitment of funding?	37
Was there or will there be a reporting/evaluation process?	48
Was an external evaluator involved in your reporting/evaluation process?	38
After submission of your report/evaluation, did the Foundation or the evaluator discuss it with you?	41
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#### **About CEP and Contact Information**

#### Mission:

To provide data and create insight so philanthropic funders can better define, assess, and improve their effectiveness – and, as a result, their intended impact.

#### Vision:

We seek a world in which pressing social needs are more effectively addressed.

We believe improved performance of philanthropic funders can have a profoundly positive impact on nonprofit organizations and the people and communities they serve.

Although our work is about measuring results, providing useful data, and improving performance, our ultimate goal is improving lives. We believe this can only be achieved through a powerful combination of dispassionate analysis and passionate commitment to creating a better society.

# **About the GPR**

Since 2003, the Grantee Perception Report® (GPR) has provided funders with comparative, candid feedback based on grantee perceptions. The GPR is the only grantee survey process that provides comparative data, and is based on extensive research and analysis. Hundreds of funders of all types and sizes have commissioned the GPR, and tens of thousands of grantees have provided their perspectives to help funders improve their work. CEP has surveyed grantees in more than 150 countries and in 8 different languages.

The GPR's quantitative and qualitative data helps foundation leaders evaluate and understand their grantees' perceptions of their effectiveness, and how that compares to their philanthropic peers.

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