HEALTH EQUITY PLAN

2020-2021

INTRODUCTION

The MetroWest Health Foundation respects and celebrates the diversity that contributes to a healthy community. The Foundation believes that its effectiveness is enhanced when individuals with diverse backgrounds and perspectives are engaged throughout the organization and within the agencies it supports through its grantmaking. The foundation is committed to the advancement of health equity with the goal to support broad community resident representation and participation in health-related initiatives that increase diversity and equity of health and social services in the region.

This will be achieved by 1) supporting health equity and inclusion transformation in MetroWest organizations; 2) training the region’s health and social service workforce to meet diversity, equity and inclusion needs; and 3) increasing the diversity pipeline of future leaders in the health and social sectors.

Specific actions to promote this plan will include the following:

GRANTMAKING

The foundation will, through its semiannual request for proposals process, solicit grant applications from area organizations that focus on the following:

1) Development and implementation of comprehensive Health Equity Plans that include input from all stakeholders, including Board, staff, and those using agency services.
2) Strategies for the recruitment and retention of diverse staff.
3) Internal training for staff and volunteers, as well as community training with the goal of advancing equity.
4) Capacity building grants that coach/mentor emerging leaders of color or build the capacity of agencies led by people of color.

In addition, the foundation will apply a health equity lens to its review of all grant proposals submitted to the foundation to better understand how area organizations are addressing issues of health equity and how grant funding may further impact this work.
CONVENING

The foundation will continue its backbone support of the MetroWest Racial & Ethnic Disparities Workgroup, which has become a community of practice where representatives of area health and human service organizations can openly discuss the opportunities and challenges in making the region more open to issues of diversity, equity and inclusion. The foundation will use the Workgroup as an advisory group to shape its health equity programming and co-sponsorship of workshops and trainings focused on health equity.

The foundation will seek out and partner with other organizations and coalitions that share our interest in the advancement of health equity in the MetroWest region. The foundation will also seek to engage other area funders in helping to support and address equity in their efforts to support local health and human services.

TRAINING & TECHNICAL ASSISTANCE

The foundation is committed to providing training and technical assistance to area health and human services staff and board members on issues of health equity. The foundation will underwrite and sponsor workshops on the following:

1) Understanding basic issues of equity (racism, inherent bias, etc.).
2) Understanding how issues of race and ethnicity impact health (health equity).
3) Tools for implementing diversity, inclusion, and equity strategies within community organizations.
4) Understanding the changing demographics of the region.

In addition to training, the foundation has developed a guidebook for advancing health equity in the region (Building Inclusive Communities), which includes tools and resources that agencies can use for addressing health equity.

The foundation will also offer more intensive assistance with the development of Health Equity Plans for select grantee organizations.

POLICY & ADVOCACY

The foundation will use its position in the community to advocate on issues related to health equity. The foundation will produce a health equity blog (Equity Matters) six times per year. The blog will highlight equity issues as well as the work being done in the region to address such issues. The foundation will also develop appropriate online and printed materials that reinforce the importance of focusing on health equity and the foundation’s work in this area. The foundation will also seek to engage other area funders in helping to support and address equity in their efforts to support local health and human services.
DATA ANALYSIS

To better understand where health inequities exist, the foundation will report on metrics and trends that may disproportionately impact populations by income, geography, or race and ethnicity. The foundation will collect, analyze, and publish data segmented by different population groups, where available. These data will be used by the foundation to inform funding and policy decisions and assist local organizations in their own planning and programming.

WORKFORCE DEVELOPMENT

The foundation will use its resources to encourage a diverse health and human services workforce in the region. Ethnic, racial, and language diversity will be sought in candidates that apply for and are granted scholarships under the foundation’s Health Professions Scholarship Program. Diversity will also be considered in the recruitment of participants in the foundation’s Health Leadership Program. The foundation will also partner with area colleges and universities to provide graduate level internships to students interested in fields relevant to the work of the foundation.

OPERATIONS

The foundation is committed to fostering an organization that respects and appreciates diversity in all aspects of its work. To that end:

1) The foundation’s Nominating Committee will seek candidates that bring diversity and varying points of view and life experiences for membership on the board of trustees, committees, and grants panels.
2) The foundation will strive to hire staff that reflects the broad makeup and diversity of the MetroWest community.
3) The foundation will strive to retain a diverse group of vendors to work with the foundation and will strive to select product and service vendors that are committed to promoting a diverse workplace.

ANNUAL REVIEW

The foundation will commit to a process of annually reviewing its progress in meeting the objectives of this plan. This review will be used to update and revise the plan as necessary to ensure that it remains current in addressing the health equity issues and needs of the region.