

FALL 2020
BIDDER'S CONFERENCE

September 9, 2020

METROWEST

HEALTH

FOUNDATION

AGENDA

- Welcome – *Marty Cohen*
- Update on COVID-19 Resources – *Kate Baker*
- Current Initiatives – *Rebecca Donham and Rebecca Gallo*
- Important Dates, Restrictions, Resources & Online Application – *Rebecca Donham*
- Questions

COVID-19 RESOURCES

- DATA CENTER
 - All demographic data updated (2014-2018 ACS 5yr estimates)
 - Infectious disease, hospitalizations, and birth rate data updated for health dashboard
- COVID-19 REGIONAL DATA AND RESOURCES
 - New metrics in demographic dashboard:
 - Health insurance coverage, occupations, grandparents living with and/or responsible for grandchildren, households with internet or computer
 - COVID-19 page on our website

<https://mwhealth.org/knowledge-center/health-data>

CURRENT INITIATIVES

- COVID-19 Emotional Resiliency
- COVID-19 Public Health Capacity Building
- COVID-19 Social Isolation Among Older Adults
- Vaping Prevention, Cessation and Education
- Health Equity

EQUITY FOCUS FOR ALL GRANTS

All grant applications will be reviewed through an equity lens:

- Does the program/project serve those most impacted by the issue?
- What is the plan to reach those most impacted?
- How will the program create culturally and linguistically-appropriate materials and programming?
- How will those most affected by the issue be engaged in program development and ongoing improvements?

COVID-19 EMOTIONAL RESILIENCY GRANTS

- Addressing COVID-related behavioral health issues
 - Evidence- and research-based trauma/stress reduction programs such as Psychological First Aid and Emotional CPR
 - Expansion of domestic violence outreach and services, especially to those for whom English is not their first language
 - Resiliency promotion and stress reduction programs for children and adolescents
 - Support groups and program for parents/guardians and/or first responders
 - Relapse prevention efforts for individuals with substance use disorders
 - Mental health promotion programs, particularly for those who do not speak English as their first language
- New or expanded approaches, not just switch to remote
- Maximum grant amount is \$30,000

COVID-19 PUBLIC HEALTH CAPACITY BUILDING GRANTS

- Assist municipal public health departments in implementing COVID-related activities
 - Contact tracing, including personnel and technology costs
 - Testing, including personnel, equipment and supplies and publicity of testing sites
 - Collaboration with public schools, including shared nursing services, assistance with testing and quarantine, and parent and staff communication
 - Public education regarding COVID-19
 - Purchase of protective equipment
 - Data collection and reporting
 - Planning for eventual vaccine distribution
- Grant amount is \$10,000 - \$30,000 (see RFP)

COVID-19 GRANTS TO
DECREASE SOCIAL
ISOLATION AMONG
OLDER ADULTS

- Social isolation has been a public health concern for many years
- COVID-19 risks and stay-at-home recommendations have increased isolation
- Councils on Aging and social service agencies are positioned to adapt existing programming and create new programming
- Grants and technical assistance offered

COVID-19 GRANTS TO
DECREASE SOCIAL
ISOLATION AMONG
OLDER ADULTS

Funding Objectives:

- Create or enhance virtual or socially distanced programming for older adults and/or their caregivers that provides opportunities to engage safely
 - Virtual programming (phone, online, local cable TV, etc.)
 - Socially distanced in-person programming
- Improve access to technology so that older adults can engage in available programming from their homes
 - Support on how to use devices
 - Purchasing devices for those who could not otherwise afford them

Maximum grant amount is \$25,000

YOUTH VAPING
PREVENTION, CESSATION
AND EDUCATION
GRANTS

- Youth smoking rates have steadily decreased but vaping rates are consistently high in the region
- Local and state regulations have become stricter over the past few years
- Build on the work many communities are doing with youth and those who support youth on prevention and cessation
- Regional groups are convening around the issue – grantees expected to be part of these collaborations where feasible

YOUTH VAPING
PREVENTION, CESSATION
AND EDUCATION
GRANTS

Funding objective:

- Offer prevention, cessation and/or education programs or activities to decrease youth e-cigarette use
 - Target audiences: youth, parents/guardians, educators, those who work with youth in other capacities (i.e. coaches, out-of-school time staff, etc.)
 - Funding can be used to implement interventions or to develop comprehensive strategies
 - Collaboration is encouraged between and within communities

Maximum grant amount is \$30,000

****COVID-19 note:** Given disruption of in-person school and OST programs, creative approaches that use technology and/or social distant practices are encouraged.*

HEALTH EQUITY GRANTS

- COVID-19 has highlighted health and social inequities that have long existed in the region
- National and local activism has highlighted racism as the root cause of health inequities and a major public health issue
- Nonprofit and municipal agencies are in a position to systemically address racism and health inequities by doing work both internally and in the community
- Many examples of best practices from MetroWest agencies

HEALTH EQUITY GRANTS

Funding objectives:

- Develop and implement organizational health equity plans
 - Create or implement a plan that includes input from key stakeholders, including decision makers and those using services
- Support for development and implementation of health equity training and education programs
 - Internal for staff and volunteers or community-wide education programs
- Capacity building for agencies led by people of color working on issues of health equity in their communities
 - Defined as agencies with people of color in leadership positions on the board and staff levels

Maximum grant amount is \$30,000

DATES, RESTRICTIONS & RESOURCES

- Dates
 - Concept papers due September 11
 - Proposals due Thursday, September 24 at 4pm
 - **Grants will be approved by the end of October for a November 1 start date**
- Restrictions
 - Cannot supplant government funding
 - General restrictions
 - No discrimination in the provision of services
- Resources
 - Applicant and Grantee Guide
 - Health Equity Guidebook

ONLINE APPLICATION

- Proposals must be submitted online.
- If you are unfamiliar with the foundation's online grant application process or have forgotten your credentials, please contact Cathy Glover for help: cglover@mwhealth.org or 508-879-7625.
- Proposals are due on Thursday, September 24 at 4:00 pm.
- Late proposals will not be considered. The system will not accept proposals after 4:00 pm – so submit your proposal early!

QUESTIONS

