AGENDA

• Welcome – Marty Cohen
• Update on COVID-19 Resources – Kate Baker
• Current Initiatives – Rebecca Donham and Rebecca Gallo
• Important Dates, Restrictions, Resources & Online Application – Rebecca Donham
• Questions
COVID-19 RESOURCES

• DATA CENTER
  • All demographic data updated (2014-2018 ACS 5yr estimates)
  • Infectious disease, hospitalizations, and birth rate data updated for health dashboard

• COVID-19 REGIONAL DATA AND RESOURCES
  • New metrics in demographic dashboard:
    • Health insurance coverage, occupations, grandparents living with and/or responsible for grandchildren, households with internet or computer
  • COVID-19 page on our website

https://mwhealth.org/knowledge-center/health-data
CURRENT INITIATIVES

• COVID-19 Emotional Resiliency
• COVID-19 Public Health Capacity Building
• COVID-19 Social Isolation Among Older Adults
• Vaping Prevention, Cessation and Education
• Health Equity
All grant applications will be reviewed through an equity lens:

• Does the program/project serve those most impacted by the issue?
• What is the plan to reach those most impacted?
• How will the program create culturally and linguistically-appropriate materials and programming?
• How will those most affected by the issue be engaged in program development and ongoing improvements?
COVID-19 EMOTIONAL RESILIENCY GRANTS

- Addressing COVID-related behavioral health issues
- Evidence- and research-based trauma/stress reduction programs such as Psychological First Aid and Emotional CPR
- Expansion of domestic violence outreach and services, especially to those for whom English is not their first language
- Resiliency promotion and stress reduction programs for children and adolescents
- Support groups and program for parents/guardians and/or first responders
- Relapse prevention efforts for individuals with substance use disorders
- Mental health promotion programs, particularly for those who do not speak English as their first language
- New or expanded approaches, not just switch to remote
- Maximum grant amount is $30,000
COVID-19 PUBLIC HEALTH CAPACITY BUILDING GRANTS

• Assist municipal public health departments in implementing COVID-related activities
  • Contact tracing, including personnel and technology costs
  • Testing, including personnel, equipment and supplies and publicity of testing sites
  • Collaboration with public schools, including shared nursing services, assistance with testing and quarantine, and parent and staff communication
  • Public education regarding COVID-19
  • Purchase of protective equipment
  • Data collection and reporting
  • Planning for eventual vaccine distribution
• Grant amount is $10,000 - $30,000 (see RFP)
COVID-19 GRANTS TO DECREASE SOCIAL ISOLATION AMONG OLDER ADULTS

- Social isolation has been a public health concern for many years
- COVID-19 risks and stay-at-home recommendations have increased isolation
- Councils on Aging and social service agencies are positioned to adapt existing programming and create new programming
- Grants and technical assistance offered
COVID-19 GRANTS TO DECREASE SOCIAL ISOLATION AMONG OLDER ADULTS

Funding Objectives:

• Create or enhance virtual or socially distanced programming for older adults and/or their caregivers that provides opportunities to engage safely
  • Virtual programming (phone, online, local cable TV, etc.)
  • Socially distanced in-person programming
• Improve access to technology so that older adults can engage in available programming from their homes
  • Support on how to use devices
  • Purchasing devices for those who could not otherwise afford them

Maximum grant amount is $25,000
YOUTH VAPING PREVENTION, CESSATION AND EDUCATION GRANTS

• Youth smoking rates have steadily decreased but vaping rates are consistently high in the region
• Local and state regulations have become stricter over the past few years
• Build on the work many communities are doing with youth and those who support youth on prevention and cessation
• Regional groups are convening around the issue – grantees expected to be part of these collaborations where feasible
Funding objective:

• Offer prevention, cessation and/or education programs or activities to decrease youth e-cigarette use

• Target audiences: youth, parents/guardians, educators, those who work with youth in other capacities (i.e. coaches, out-of-school time staff, etc.)

• Funding can be used to implement interventions or to develop comprehensive strategies

• Collaboration is encouraged between and within communities

Maximum grant amount is $30,000

*COVID-19 note: Given disruption of in-person school and OST programs, creative approaches that use technology and/or social distant practices are encouraged.
COVID-19 has highlighted health and social inequities that have long existed in the region

National and local activism has highlighted racism as the root cause of health inequities and a major public health issue

Nonprofit and municipal agencies are in a position to systemically address racism and health inequities by doing work both internally and in the community

Many examples of best practices from MetroWest agencies
HEALTH EQUITY GRANTS

Funding objectives:

• Develop and implement organizational health equity plans
  • Create or implement a plan that includes input from key stakeholders, including decision makers and those using services

• Support for development and implementation of health equity training and education programs
  • Internal for staff and volunteers or community-wide education programs

• Capacity building for agencies led by people of color working on issues of health equity in their communities
  • Defined as agencies with people of color in leadership positions on the board and staff levels

Maximum grant amount is $30,000
• Dates
  • Concept papers due September 11
  • Proposals due Thursday, September 24 at 4pm
  • Grants will be approved by the end of October for a November 1 start date

• Restrictions
  • Cannot supplant government funding
  • General restrictions
  • No discrimination in the provision of services

• Resources
  • Applicant and Grantee Guide
  • Health Equity Guidebook
• Proposals must be submitted online.
• If you are unfamiliar with the foundation’s online grant application process or have forgotten your credentials, please contact Cathy Glover for help: cglover@mwhealth.org or 508-879-7625.
• Proposals are due on Thursday, September 24 at 4:00 pm.
• Late proposals will not be considered. The system will not accept proposals after 4:00 pm – so submit your proposal early!
QUESTIONS